LEVELMEDIA

Evolve Your Game.

Level Media - the Only Full - Service iGaming and Sports betting Specialists with over 18 years experience in North America

Integrated, data and ROI oriented team of marketing specialists with deep experience in:

- Communications Planning
- Multi-touch Attribution
- Performance Media
- Acquisition Marketing
- Programmatic and RTB
- Integrated Paid Search
- SEO
- Social
- and Campaign Optimization

Level Media Special Services

Our core team has extensive experience in Digital Gaming,
Sports betting and Online and Retail casino marketing.

Our Value Creation Role for Digital Gaming

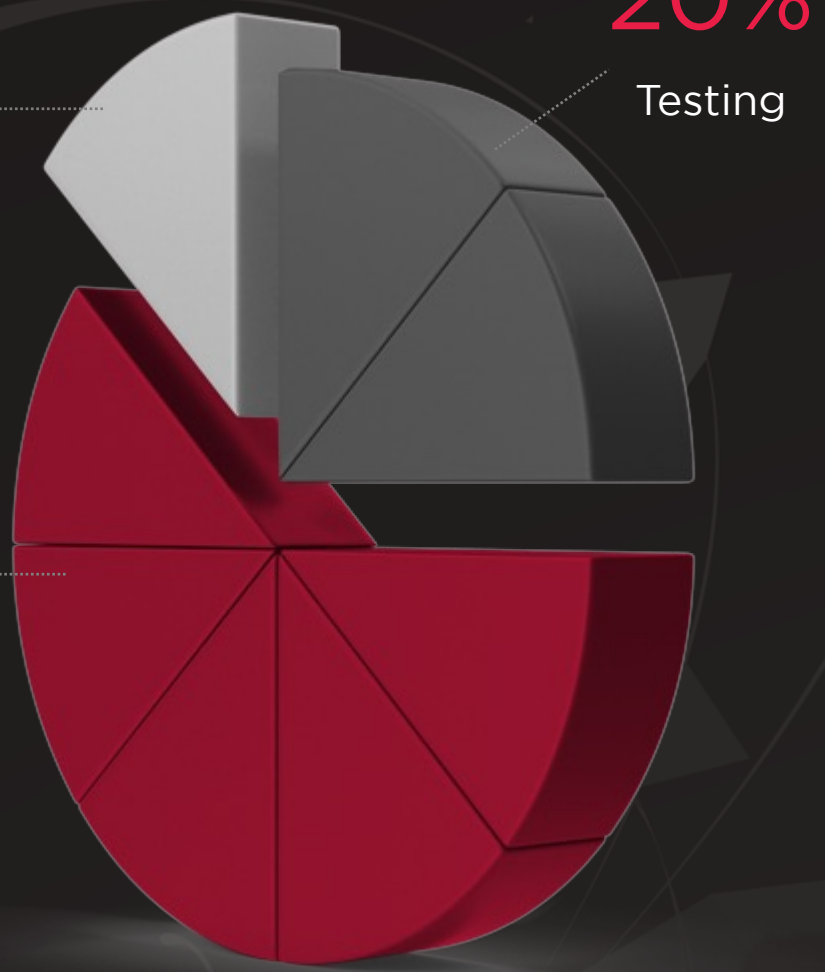
Leverage us to develop and implement the state of the art, attribution-led, cross-channel optimized Digital Gaming acquisition media and messaging engine to drive app adoption and wallet load.

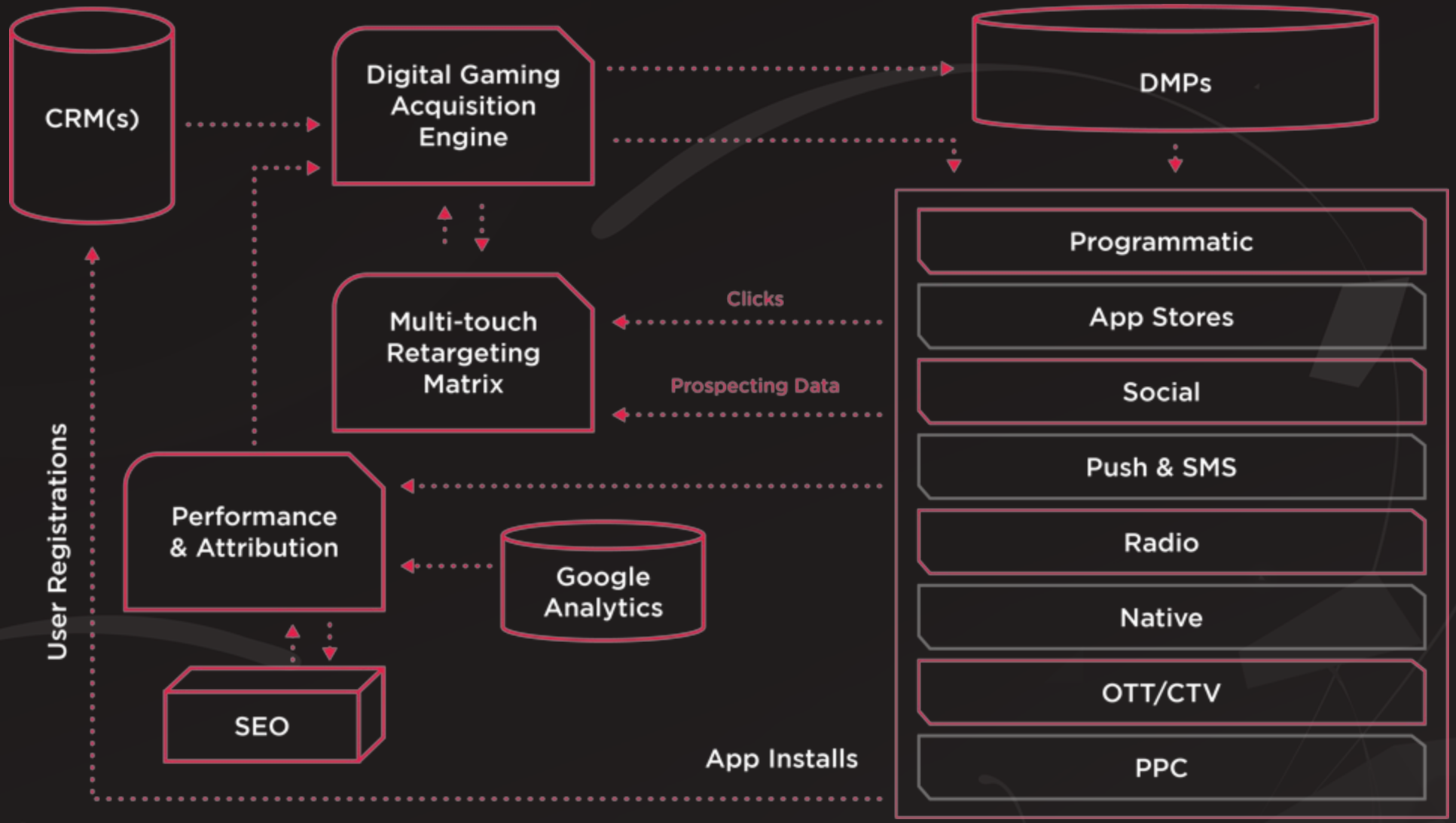
Our Return On Capital Deployed Philosophy

- Media investments, not budgets
- 100% transparency and accountability
- Relentlessly attributable and increasingly right
- 10/20/70 innovation cycle
- Always learning and training

An Example Of The 10/20/70 Principle

Goal: Test and learn from new contextual targeting and conquesting opportunities.




CRM(s)
Digital Gaming Acquisition Engine
DMPs
Programmatic
App Stores
Social
Push & SMS
Radio
Native
OTT/CTV
PPC
Multi-touch Retargeting Matrix
Clicks
Prospecting Data
Performance & Attribution
Google Analytics
SEO
User Registrations
App Installs

Channel Management

Standalone

App Stores
- Apple App Store
- Google Play Store

Social
- Facebook & Instagram
- Reddit

Push Notifications
- Braze and/or Aimtell

Radio

Programmatic

Mobile
- SmartyAds
- DV360

Display
- DV360

Video
- DV360

YouTube
- DV360

Expanding

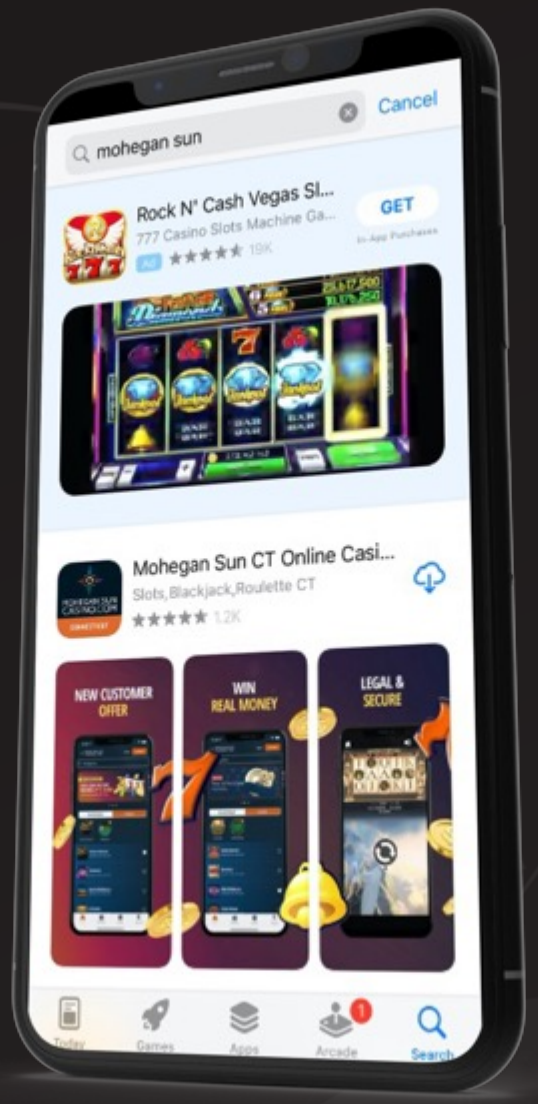
Native
- SmartyAds
- Basis

Social
- Snapchat

OTT/CTV
- Basis
- SmartyAds
- DV360

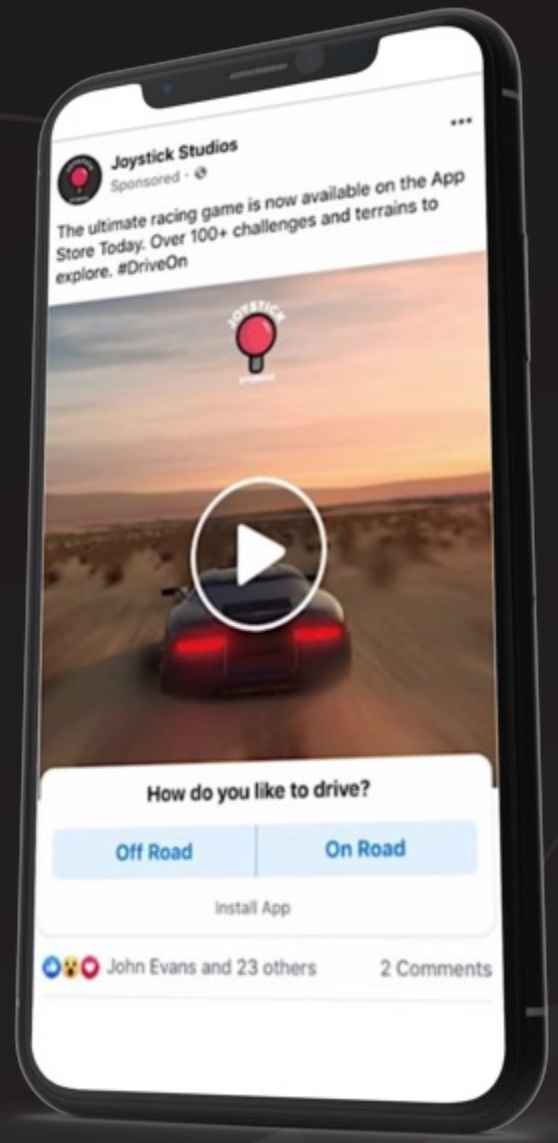
App/Play Store

- Capture the attention of a high intent audience and conquest Foxwoods searches.
- Cost-per-tap (CPT) bidding model, pay only when users tap on our ads.
- Creative Sets/Ad Groups allow for testing and optimization of copy and creative.
- Ability to run integrated Android app campaigns across Play Store, Google Search Network, Display Network, and YouTube.



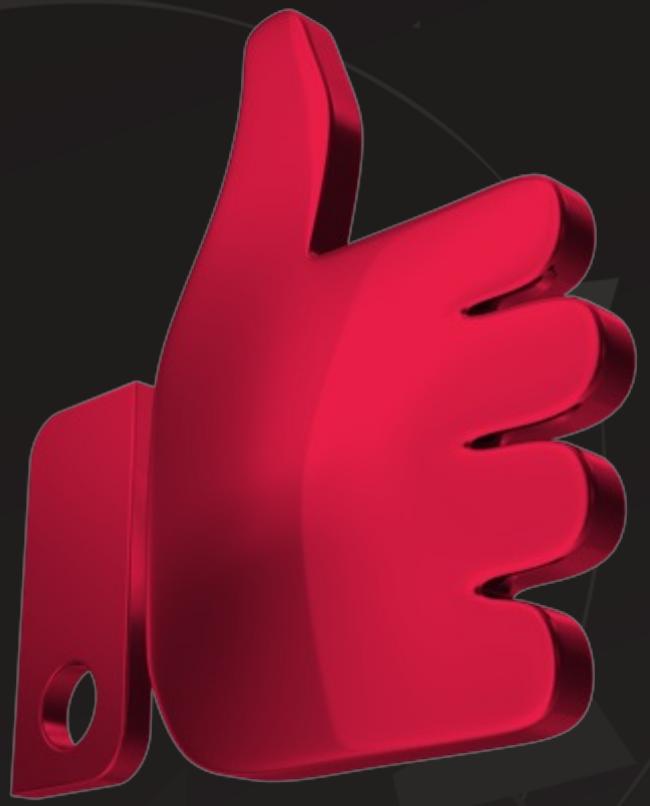
Facebook & Instagram

- Expansive audience for conquesting and retargeting
- Proven app-oriented install and conversion campaign objectives
- Test Optimize Bidding (oCPM) to maximize budgets against campaign KPI
- Lookalike targeting to expand reach and connect with cold audiences



Facebook & Instagram

- Hyperlocal geofencing and polygons
- Placing a polygons around locations of high interest allows the capture of mobile IDs for users that are on premises.
- The mobile IDs create an audience that is then imported into Facebook.
  - 38,695 mobile IDs pooled in 24 hours
- Ads are served to this audience, inviting them to download the Mohegan Sun App.



Push Notifications

- Braze includes two-way SMS
- Browser opt-in rates average between 20-40%
- High volume, low-cost communication channel
- Can be used as both a campaign channel and for triggered communications
- Ability to personalize message (name, offer, CTA)

Reddit

- Highly engaged audience that can’t be reached on other social media
- Provides the ability to drill down to very specific topics/subreddits (i.e., gaming)
- A significant segment of users have high disposable incomes ($75,000+ per year)
- Campaigns can have lower CPMs and higher CTRs than other outlets

Radio

Spot market buys in all major DMAs and MSAs

300-350 per week GRP schedule.

- schedule will focus heavily on drive times and shopping hours on the weekends
- recommend 2-3 weeks per month

Added Value & Activation Support

- Bonus spots for the schedule
- Live event support via sponsorships, DJ remotes, interviews, live call ins, contests and more

Spot length

- :60s (dry only)
- :30s

Broadcast TV & Cable

Spot market buys in all major DMAs and MSAs on a local level

Schedules built to follow target demo to the networks and shows they align with

- schedule will focus heavily on times and areas not covered in other mediums
- recommend 2-3 weeks per month

Spot length

- :15s
- :30s

Programmatic Mobile

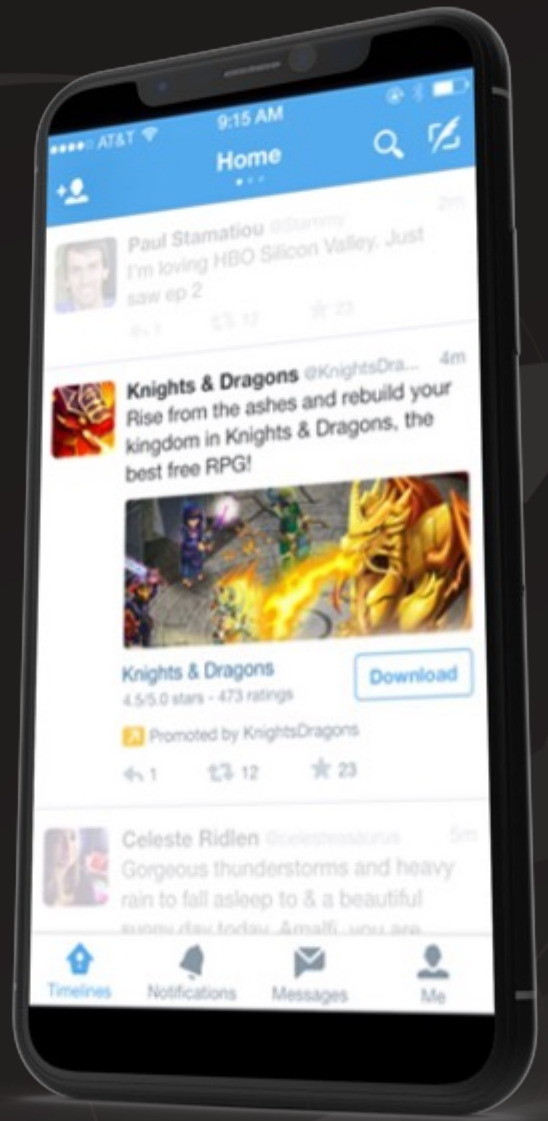
- Drive traffic directly to app store or to campaign content
- Location-based targeting/offers during and after experiential events
- Prospecting for potential gamers at competitor locations like Foxwoods, and heavily trafficked locations of interest such local events
- Reengage registered and high intent users, and incentivize wallet load

Programmatic Display & Video

- Running across desktop devices to drive awareness, nurture and incentivize
- Delivering traffic to highly optimized landing pages with clear, effective CTAs
- Prospecting for new audiences and receptive segments, connecting with behavioral/affinity lookalikes
- Retargeting warm our audiences
- Cost effective access to YouTube TrueView inventory via DV360

Native

- Superior engagement when executed within the framework of a content marketing strategy
- CTRs can be as much as 8X higher than display ads
- Native ad testing and insights have direct impact on content optimization and the success of SEO programs



Snapchat

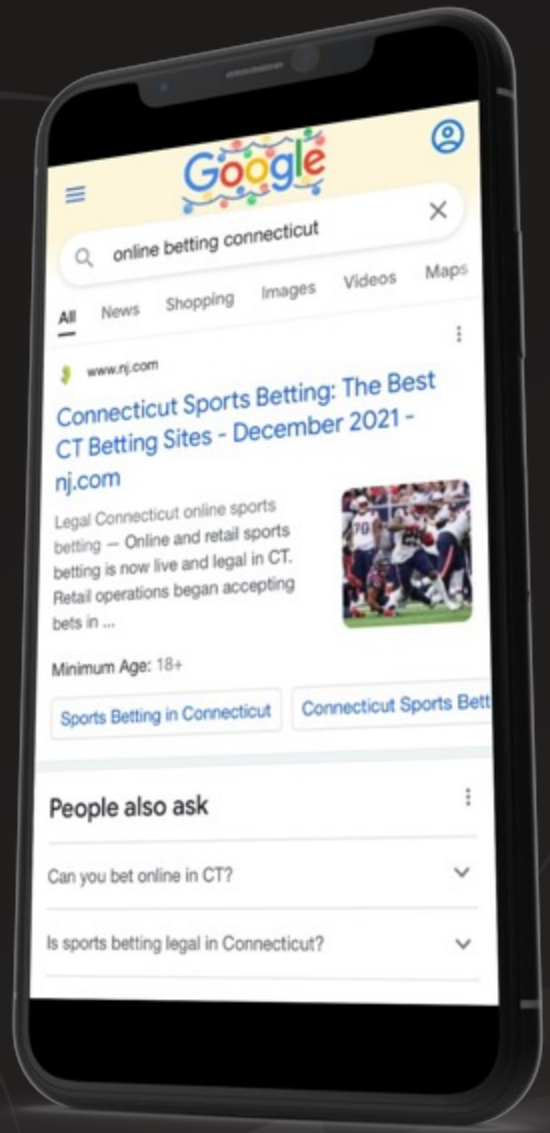
- Goal-based bidding and optimization (app installs, user registrations)
- Females make up 54% of Snapchat users, vs 44% male
- 58% of users are over the age of 21
- Use geofilters and lenses to drive participation in ‘The Game’

Programmatic OTT/CTV

- Provides targeted access to audiences on both large and small screens
- Non-skippable ads expand reach and reinforce campaign message
- Can be purchased on a first look basis from specific publishers, or via open exchange bidding
- Can be as measurable and attributable as other digital media channels

SEO & Content Marketing

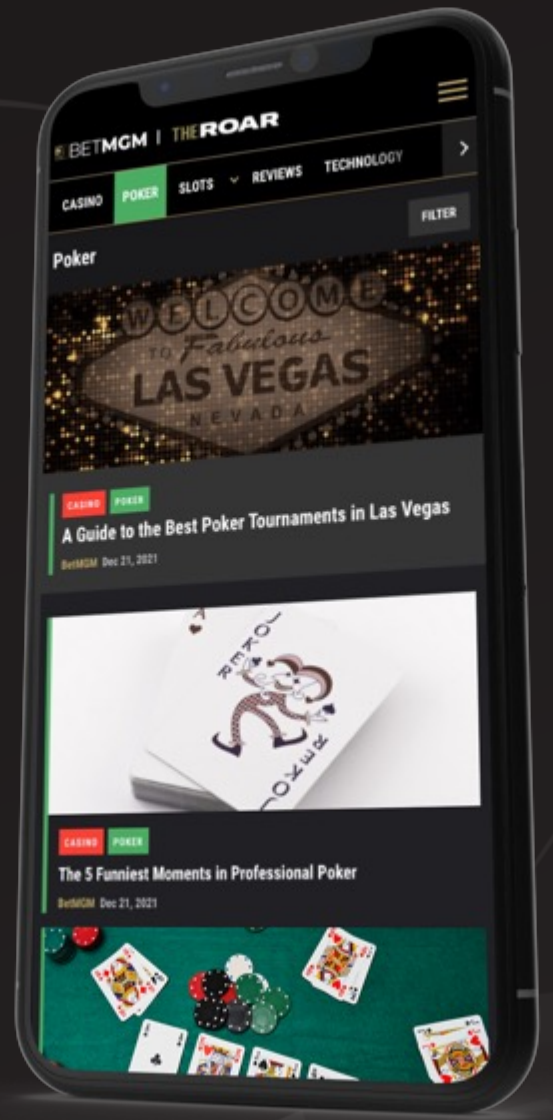
- Content is the Queen that rules the land of organic search!
- Investments in SEO and content creation drive down the cost of paid search clicks
- Well planned and optimized content drives higher conversion rates across paid media
- Companies who get ahead of competitors with SEO tend to stay ahead



SEO & Content Marketing

SEO Opportunities for Digital Gaming

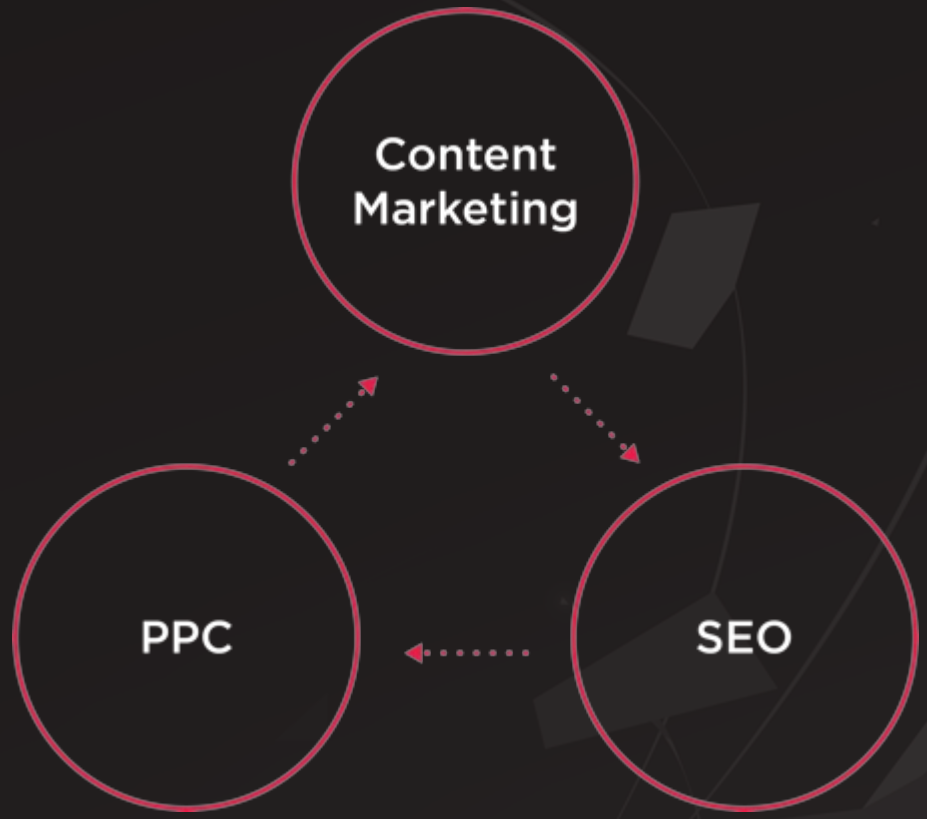
- Building and optimizing a library of content on a distinct, digital gaming focused domain
- Establishing a content marketing framework and content publication process that integrates essential search tactics
- Setting strategic goals for both individual keywords, and broader category topics
- Planning editorial content and a calendar of promotions/offers/events to publicize



PPC & Integrated Search

SEO Opportunities for Digital Gaming

- Conquer a greater proportion of SERP real estate, pushing down competitors
- Improve Quality Score (QS) to achieve higher SERP ranking at lower cost
- PPC audience data allows copywriting for specific segments (voice, tone, offers)
- Greatly increase effectiveness of cross-channel retargeting and reactivation
- An integrated approach is the basis for an effective content distribution program



Attribution

THREE-PHASE APPROACH

1. Set Up & Clean Up
   - Knowing your main base: segmentation
   - Filtering out noise: bot, internal traffic
   - Audience management

2. Integration & Reporting
   - Campaign tracking and revenue attribution
   - User experience optimization

3. Implementation & Advanced Analytics
   - Deriving insights from reports
   - Tailoring reports to address recurring business questions
   - Optimizing Sales and Marketing strategies to reach high conversion segments

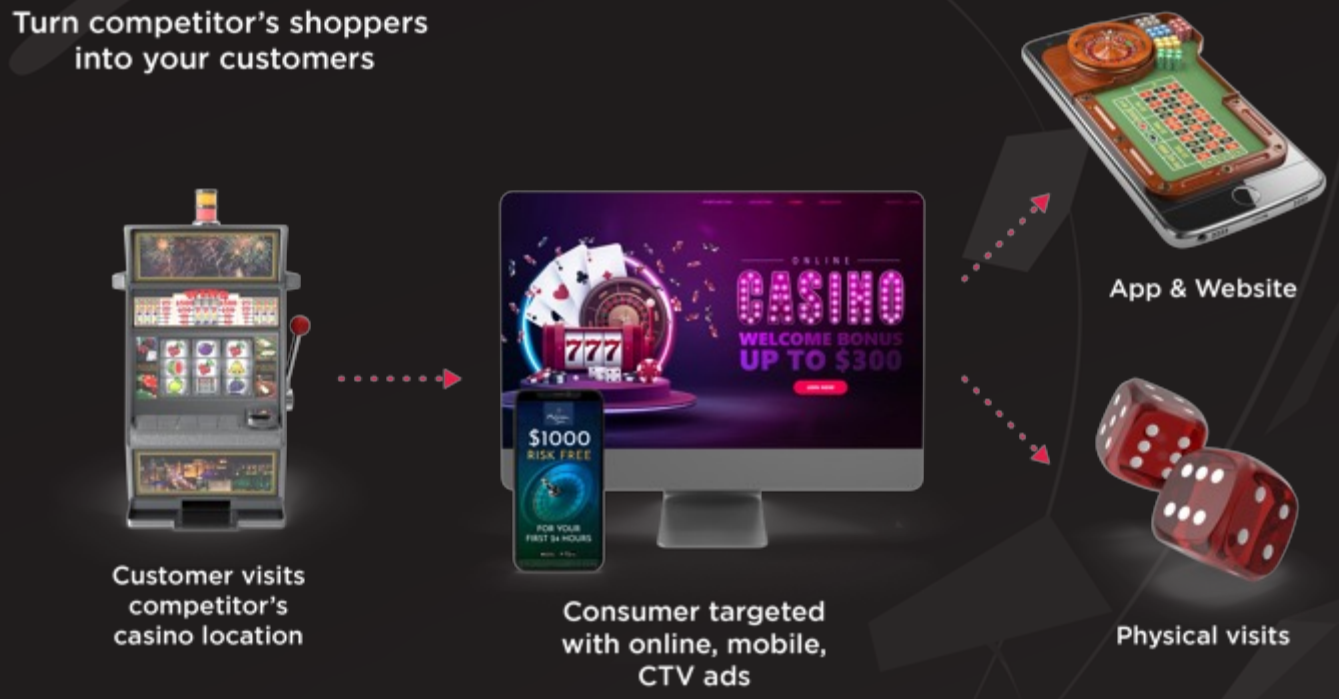
Assessment	Phase 1
Implementation	Phase 1
Integration	Phase 1
Integration	Phase 2
Implementation	Phase 2
Reporting	Phase 2
Advanced Analytics	Phase 2
Implementation	Phase 3
Reporting	Phase 3
Advanced Analytics	Phase 3

Take geo-targeting to the next level

Conquest Competition

The person who looks more like your next customer than any look alike model can predict, is the customer seen shopping yesterday at your competitor across the street.

Quorum analyzes where advertisers are physically cross-shopped the most heavily to build conquest target lists based on individual store level shopping patterns across.



Take geo-targeting to the next level

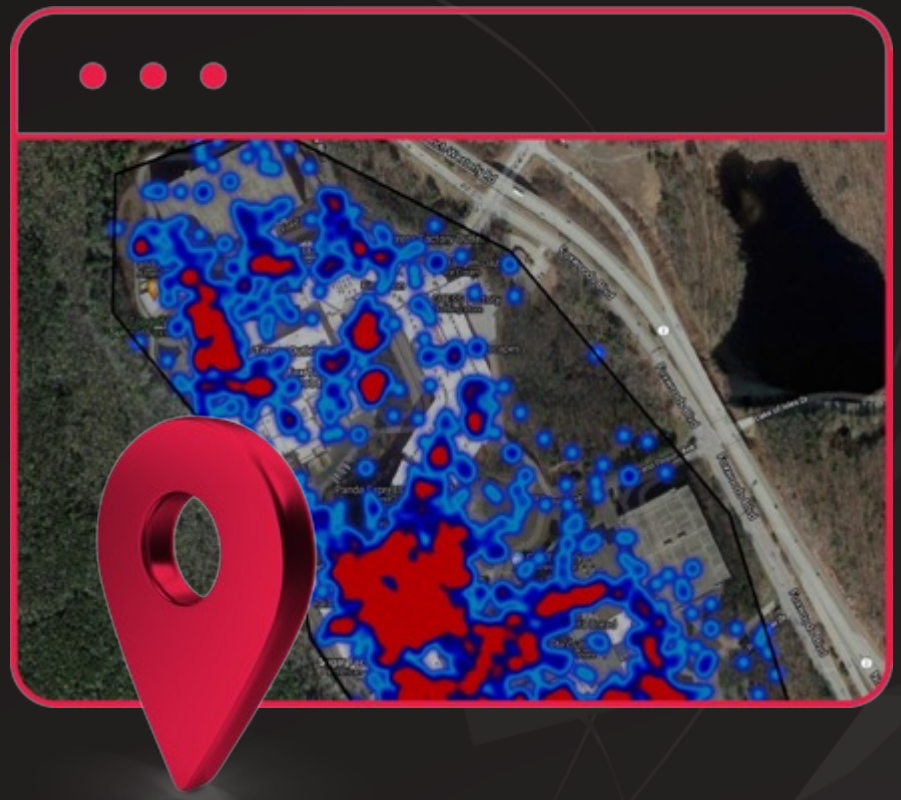
Convenience Targeting

Go beyond traditional geo-targeting and use DriveBy audiences to focus on the subset of consumers for whom your location is most convenient.

Before you serve a single ad impression, you'll know that this audience is 10-20X more like to visit your business than traditional geo-targeting.

Campaign Example

- Geo-fencing Foxwoods allows the capture of mobile IDs for users that are on premises.
- This audience is imported into Facebook.
- Ads are served to this audience, inviting them to download the Mohegan Sun App.
- Added benefit: Can identify if any of these mobile IDS go into Mohegan Sun's physical location after being serving ads.



Retail Venue Activations and Branding

- Brand Presence steps from Major Sports Stadiums
- Mcfadden's Glendale (Coyotes and Cardinals)
- Ainsworth Phoenix (Suns and Diamondbacks)
- Mcfaddens Pittsburgh (Steelers and Pirates)
- Outdoor Signage and Window Skins
- Indoor signage and branding throughout the entire venue
- Bettor View Screens displaying new player offers and QR codes
- Bar Network spanning 150 locations over 6 states.
- FTDs generated in December: 2708

Brand Ambassador and Special Event Activations

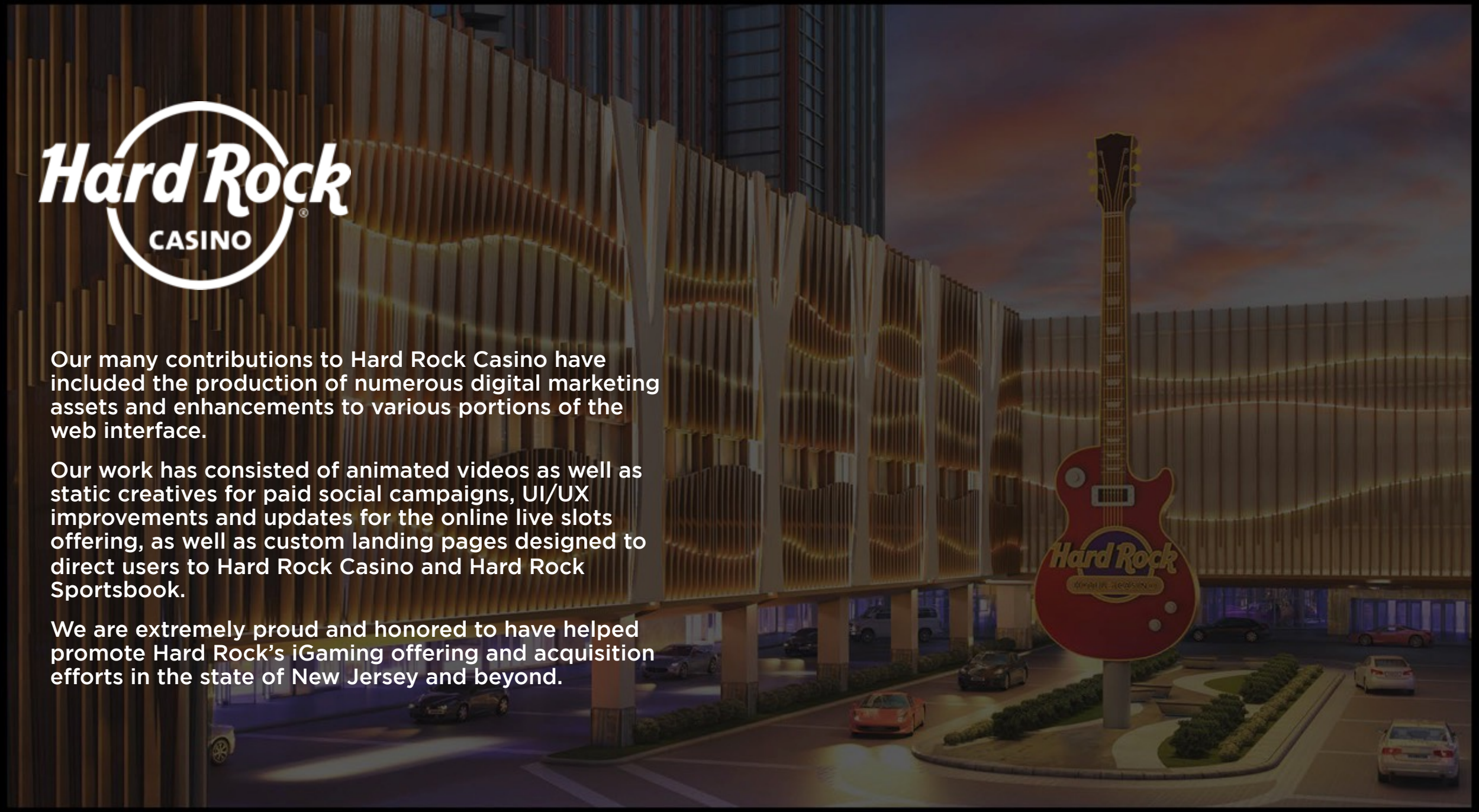
- Activations set around sports games in PA, NJ, AZ
- Building our own Twinspires Team of Brand Ambassadors to significantly cut CPA cost
- Engage Fans “In the Moment” when watching or attending events
- Ability to bring in top tier sports talent with little risk using our own Brand Ambassadors to promote the events
- FTDs generated in December: 576

Level Media Special Creative Services

SAMPLE WORK

Over the past several years we have serviced dozens of iGaming companies as well as several leading brick and mortar casinos, racetracks, hotels and entertainment complexes.

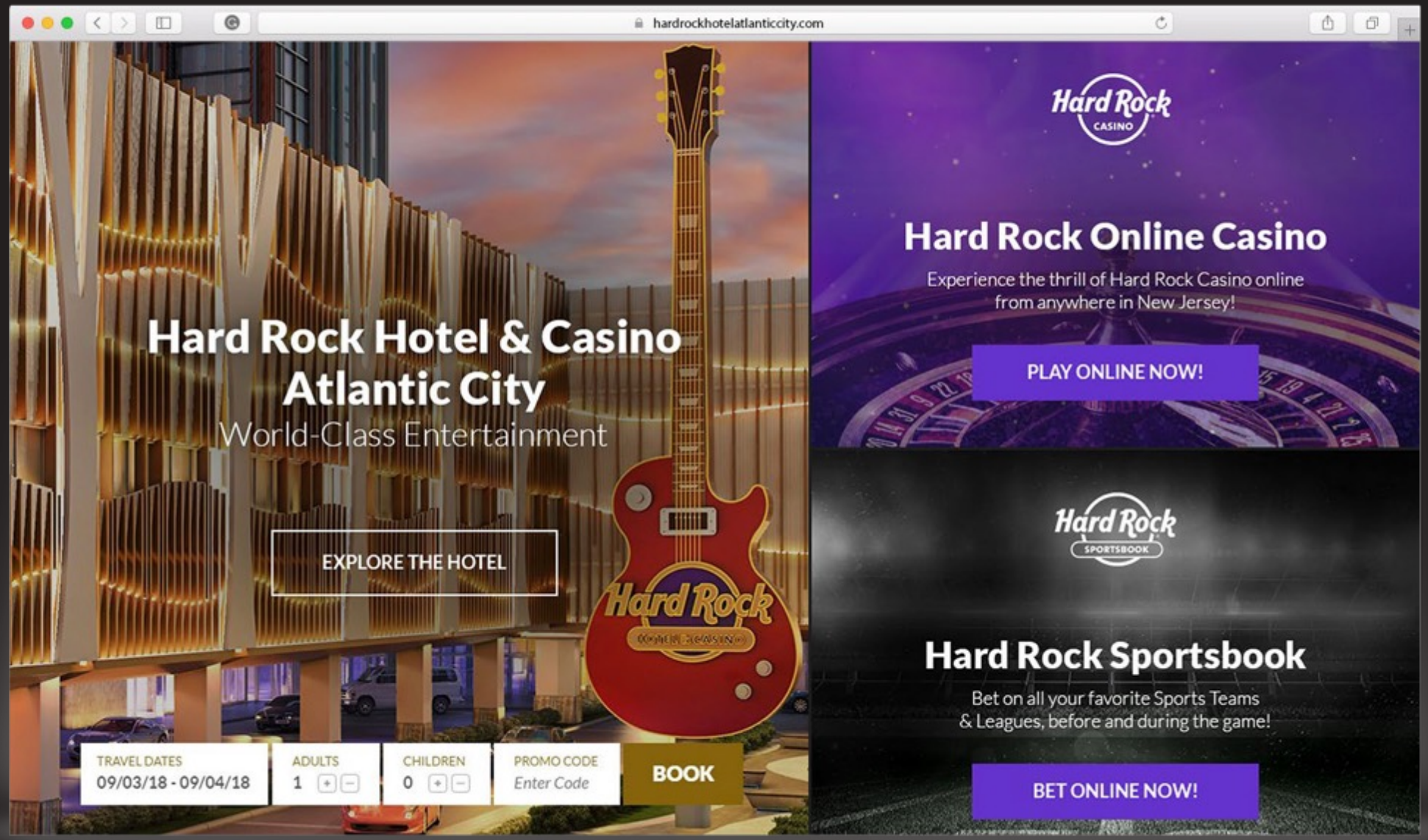
What follows are some examples of our most relevant recent work:



Our many contributions to Hard Rock Casino have included the production of numerous digital marketing assets and enhancements to various portions of the web interface.

Our work has consisted of animated videos as well as static creatives for paid social campaigns, UI/UX improvements and updates for the online live slots offering, as well as custom landing pages designed to direct users to Hard Rock Casino and Hard Rock Sportsbook.

We are extremely proud and honored to have helped promote Hard Rock's iGaming offering and acquisition efforts in the state of New Jersey and beyond.


hardrockhotelatlanticcity.com
Hard Rock Hotel & Casino Atlantic City
World-Class Entertainment
EXPLORE THE HOTEL
TRAVEL DATES
09/03/18 - 09/04/18
ADULTS
1
CHILDREN
0
PROMO CODE
Enter Code
BOOK
Hard Rock
CASINO
Hard Rock Online Casino
Experience the thrill of Hard Rock Casino online from anywhere in New Jersey!
PLAY ONLINE NOW!
Hard Rock
SPORTSBOOK
Hard Rock Sportsbook
Bet on all your favorite Sports Teams & Leagues, before and during the game!
BET ONLINE NOW!

hardrockhotelatlanticcity.com

Hard Rock SPORTSBOOK

Football Basketball Baseball Soccer Live All Sports

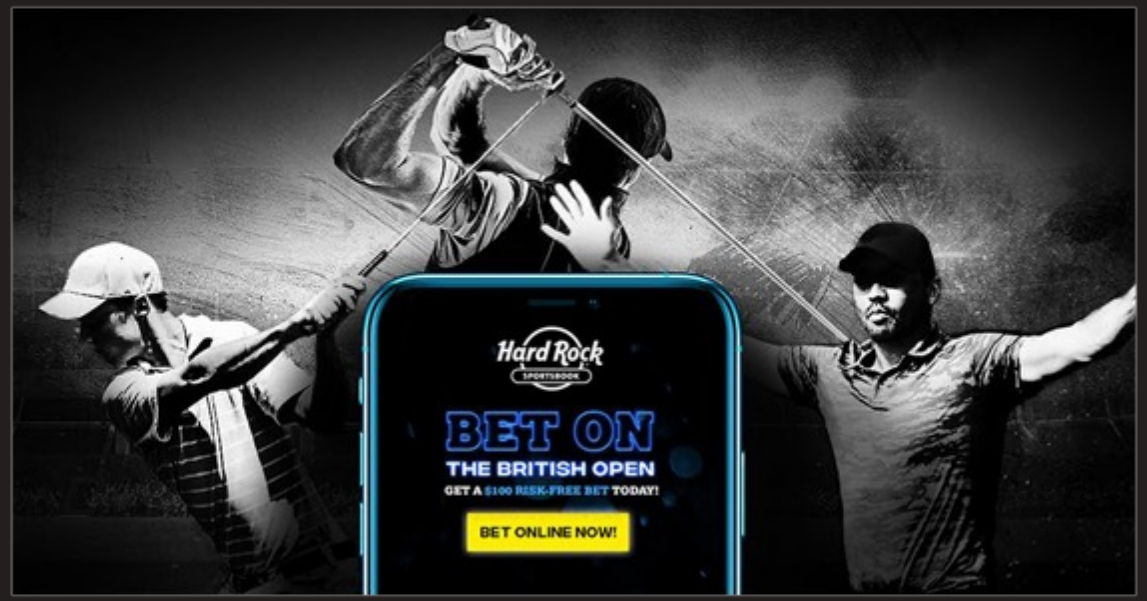
GET A $100
RISK-FREE BET TODAY!

NEW SPORTSBOOK PLAYERS ONLY

JOIN NOW

VISA mastercard CASH AT THE CASINO PayPal Play+

CONTACT US ABOUT US TERMS AND CONDITIONS FAQ RESPONSIBLE GAMING CONNECT


Hard Rock
SPORTSBOOK
BET ON
THE BRITISH OPEN
GET A $100 RISK-FREE BET TODAY!
BET ONLINE NOW!

Hard Rock
SPORTSBOOK
GET A $100
RISK-FREE BET TODAY!
BET ONLINE NOW!

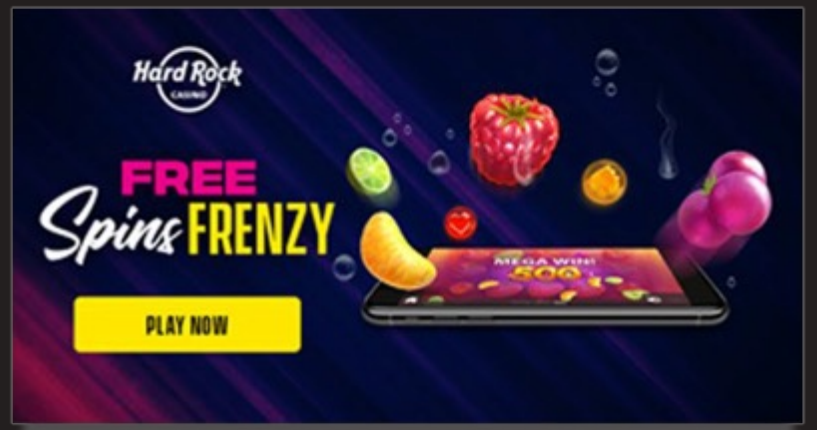
Hard Rock
SPORTSBOOK
GET A $100
RISK-FREE BET TODAY!
BET NOW!

Hard Rock
ONLINE SPORTSBOOK
BET THE BIG
GAME NOW
@ HARDROCKSPORTS

PASSPORT
HOLIDAYS
CANCUN
PASSPORT
Hard Rock
CASINO
Welcome to the
World of Hard Rock
Hard Rock
PASSPORT

Hard Rock
CASINO
LIVE SLOTS
THE REAL CASINO EXPERIENCE, THAT YOU CAN
ONLY PLAY ONLINE
EXCLUSIVE TO
HARDROCKCASINO.COM

Hard Rock
CASINO
FREE
Spins
FRENZY
75000
SUPER MEGA WIN!


Hard Rock
CASINO
FREE
Spins FRENZY
PLAY NOW
MEGA WIN!
500

Hard Rock
CASINO
WILD FURY
$10K GIVEAWAY!
PLAY NOW

Hard Rock
CASINO
Welcome
BONUS
50 FREE SPINS!
PLAY NOW!
MEGA WIN!

Hard Rock
CASINO
Quick Hit
SUPER WHEEL
$10K GIVEAWAY!
PLAY NOW!
WILD
BAR
7
7

WILD
Lepre'Coins
EXTRA BONUS
Wilds
CASH
BULL
HIT 'n' HOT
GRAND
$15,569.18
MAJOR
$1,055.60
CREDIT
WIN
$1

WynnBET

WynnBET approached Level Media via referral having worked with 6 New Jersey iGaming brands to help WynnBET refine and define the launch marketing and creative assets for their first State.

Level Media created all of the marketing assets at launch – developed a new logo, and all campaign creative.

A super successful relationship, and we are very proud to have been such a pivotal part of their launch.

We are confident they will be a top 5 player in the US market.

wynnbet.com

WynnBET

GET CHANCES TO HOST

THE BOWL PARTY

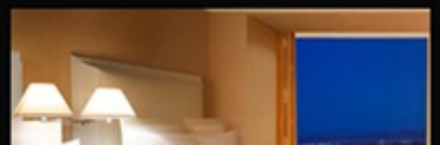
OF LIFETIME IN VEGAS

EARN 1 ENTRY

FOR EVERY **$10 YOU BET**

BET NOW

PRIZE INCLUDES



WynnBET

BOOSTED PARLAY

Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older.
If you or someone your know has a gambling problem call 1-800-GAMBLER.

WynnBET

FREE STAYS EVERY DAY

Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older.
If you or someone your know has a gambling problem call 1-800-GAMBLER.

WynnBET

$500

RISK-FREE*
FIRST SPORTS BET

*Lost wager returned as a free bet. See full terms and conditions.
Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older.
If you or someone your know has a gambling problem call 1-800-GAMBLER.

WynnBET

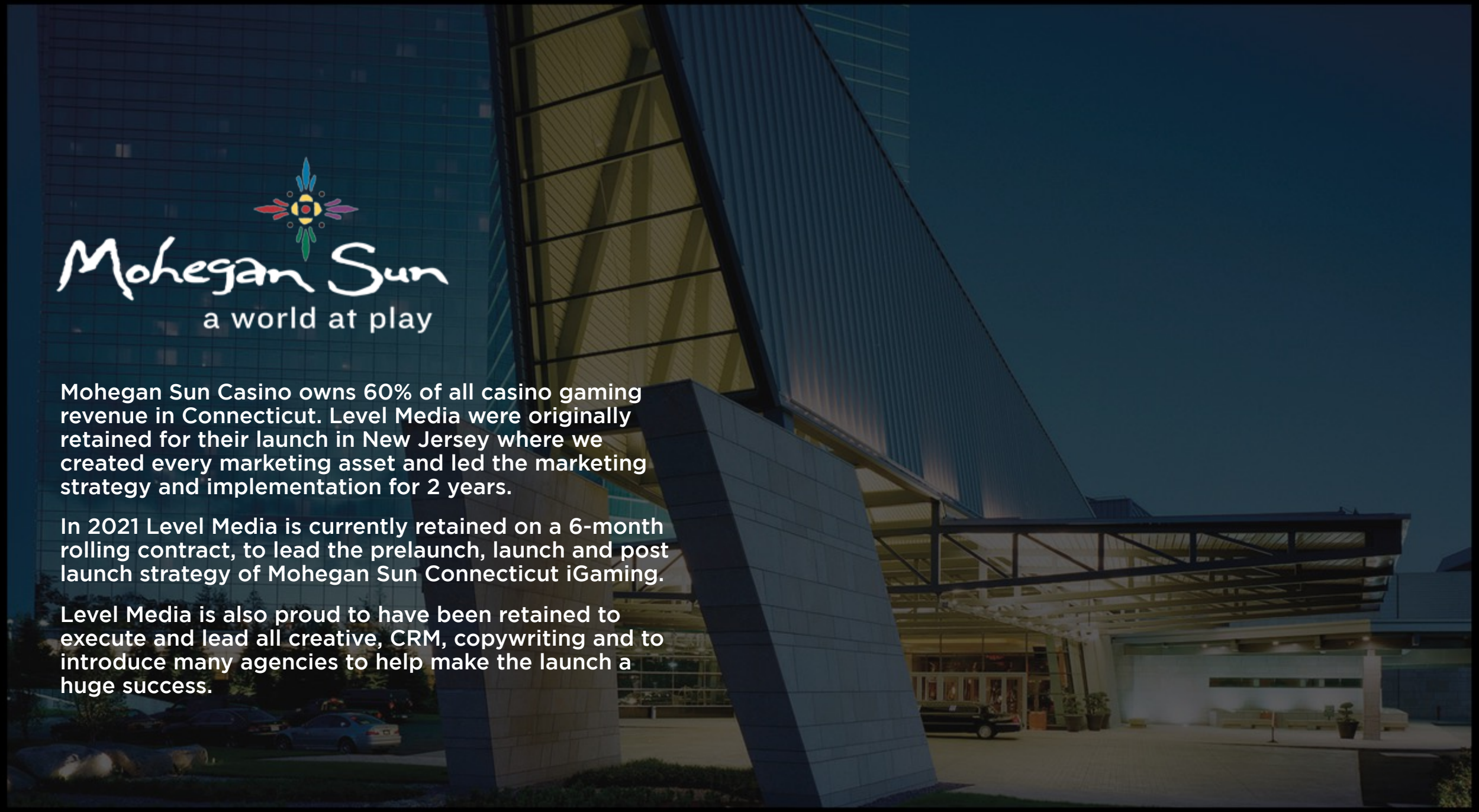
BOOSTED PARLAY

Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older.
If you or someone your know has a gambling problem call 1-800-GAMBLER.

WynnBET
$500
DEPOSIT BONUS
BET NOW
Risk-Free First Sports Bet. If bet loses, lost wager returned as a free bet. See full terms and conditions. Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older. If you or someone your know has a gambling problem call 1-800-GAMBLER.

WynnBET
BET $500
ON PHILADELPHIA RISK-FREE
Lost wager returned as a free bet. See full terms and conditions. Terms and conditions apply. Must be physically located in New Jersey and 21 years or age or older. If you or someone you know has a gambling problem call 1-800-GAMBLER

WynnBET
5,000%
ODDS BOOST
GREEN BAY, NEW ORLEANS + TAMPA BAY
PARLAY WINNINGS AS FREE BETS
BET NOW
If bet loses, lost wager returned as a free bet. See full terms and conditions. Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older. If you or someone your know has a gambling problem call 1-800-GAMBLER.



Mohegan Sun Casino owns 60% of all casino gaming revenue in Connecticut. Level Media were originally retained for their launch in New Jersey where we created every marketing asset and led the marketing strategy and implementation for 2 years.

In 2021 Level Media is currently retained on a 6-month rolling contract, to lead the prelaunch, launch and post launch strategy of Mohegan Sun Connecticut iGaming.

Level Media is also proud to have been retained to execute and lead all creative, CRM, copywriting and to introduce many agencies to help make the launch a huge success.

delawarepark.com

Mohegan Sun
a world at play

- HOT SUMMER FUN
- GAMING & PROMOS
- ENTERTAINMENT
- DINE & SHOP
- HOTELS & SPA
- GOLF
- MEETINGS
- ABOUT US
- SIGN UP & SAVE
- 中文
- MY MOHEGAN SUN LOGIN

Login | Book A Stay | Search

ONLINE GAMING IS COMING TO CONNECTICUT!

Starting this Fall, take a spin on your chances with online casino games and sports betting for real money.

GET IT ON Google Play | Download on the App Store

EXPERIENCE THE EXCITEMENT OF MOHEGAN SUN FROM ANYWHERE IN CONNECTICUT!

Play your favorite slot and table games in the palm of your hand or get your head in the game with our brand new Sports-book, partnered with FanDuel.money.

REAL MONEY ONLINE CASINO

LEARN MORE

ONLINE & RETAIL SPORTSBOOK

LEARN MORE

MOHEGAN SUN
CASINO.COM

FILL UP ON THRILLS

MOHEGAN SUN
CASINO.COM

DOWNLOAD THE NEW
MOHEGAN SUN CASINO APP

ANDROID APP ON Google play

Download on the App Store

MOHEGAN SUN
CASINO.COM

AND PLAY SLOTS
& TABLE GAMES
ANYWHERE IN
CONNECTICUT

MOHEGAN SUN
CASINO.COM

PLAY Wolf Run ON YOUR PHONE

ANYTIME, ANYWHERE IN CONNECTICUT

DOWNLOAD THE NEW
MOHEGANSUNCASINO NOW!

Google play | App Store

OR PLAY AT MOHEGANSUNCASINO.COM

21+ If you or someone you know has a gambling problem and wants help, call (888) 789-7777 or text "CTGAMB" to 53342. Patrons shall be 21 years of age or older, as applicable, to participate.

FOLLOW US

MOHEGAN SUN
CASINO.COM

WIN $50,000 TO SPEND ON YOUR DREAM UPGRADE

DOWNLOAD OUR NEW REAL-MONEY CASINO APP
OR GO TO MOHEGANSUNCASINO.COM

PLAY ANYWHERE, ANYTIME IN CONNECTICUT

Google play | App Store

21+ If you or someone you know has a gambling problem and wants help, call (888) 789-7777 or text "CTGAMB" to 53342. Patrons shall be 21 years of age or older, as applicable, to participate.

FOLLOW US

DEPOSIT
$200
GET $25

BLACKJACK
WARRIOR

$1,000
RISK-FREE
FIRST DAY

PLAY Butterfly STAXX™
$20 RISK-FREE

PLAY DIVINE FORTUNE™ MEGAWAYS™
$20 RISK-FREE

PLAY CLEOPATRA
$20 RISK-FREE

After completely redesigning the website for Atlantic City's Resort's Casino complex, Level Media was subsequently tasked with building all the launch creative and post-launch promotional materials for ResortsCasino.com, which has since become the fourth largest regulated online gaming portal in the state of New Jersey.

After becoming the agency of record for Resorts, our work over the following Two-year period included a wide variety of tasks.

We were responsible for branding and developing promotional campaigns, producing website creative, designing, coding and testing email templates; making artwork for billboards, on-property signage, slot machine toppers, column wrappers, promotional swag and trade show booths, as well creating a unique concept for an on-property iGaming lounge intended to entice crossover bricks and mortar casino clientele into online gaming.

resortsac.com

RESORTS
Casino · Hotel

A Mohegan Sun PROPERTY

LOGIN

- HOTEL
- CASINO
- ENTERTAINMENT
- DINING
- MEETINGS
- STAR CARD
- OFFERS

NEED ASSISTANCE?
CALL: 1-800-772-9000

BOOK A ROOM

CHECK IN 15 09/2014

STAY 12 NIGHTS

BOOK NOW!

BEST VALUE PACKAGE
STARTING AT $79 OVER 65% OFF
[+] VIEW OFFER DETAILS

PLAY THE BEST
ONLINE GAMES

RESORTS
CASINO.COM
COOMING SOON!

PLAY FOR FREE NOW!

PROMOTIONS

HOTEL | CASINO | DINING | ENTERTAIMENT

RESORTS
CASINO.COM
SIGN UP FOR
$20
FREE
THE FUN IS NOW ONLINE
Rules Apply, Must be 21 or older and physically present in NJ.
Excluded persons prohibited. Gambling problem? Call 1-800-GAMBLER
outdoorplus

WWW.RESORTSCASINO.COM
THE FUN
IS NOW ONLINE

GRAND
OPENING
2015
RESORTS
CASINO.COM

I GOT
$20
FREE
AT RESORTSCASINO.COM

RESORTS
CASINO.COM

RESORTS
CASINO.COM
SIGN UP TODAY AND GET $20 FREE!
RESORTS
CASINO.COM
SIGN UP TODAY AND GET $20 FREE!
RESORTS
CASINO.COM
RESORTS
CASINO.COM

RESORTS Casino · Hotel

SLOTS TABLES PROMOTIONS REWARDS

SLOTS TABLE GAMES PROMOTIONS REWARDS LOGIN

Hi from your friends at Resorts Casino Hotel in Atlantic City – and Resorts in your living room. Yup, we're online now at ResortsCasino.com, ready to serve you anywhere in New Jersey!

SIGN UP AND WIN – BEFORE YOU PRESS SPIN

When you sign up for a free ResortsCasino.com account today, we'll give you all this:

- $20 Free to play with (use code FREE20)
- 3 daily chances to scratch and win $2,000,000
- Access to the best promotions

ALL YOUR FAVORITES. ALL ONLINE.

All your favorite Atlantic City slots games are here. Plus, you'll find lots of exclusive titles that you won't find anywhere else.

Ready to get started?

SIGN UP

Sincerely,
Your friends at ResortsCasino.com

FEATURED GAMES

RESORTS CASINO.COM

Download for ANDROID | Download on the App Store

INTRODUCING A NEW WAY TO PAY AND PLAY

FUND YOUR RESORTS CARD USING: VISA

~{Firstname}~,

The new Resorts Card is here – and if you've got a Visa, MasterCard, or Discover Card, you're going to love it!

Just load your new Resorts Card using your Visa, MasterCard or Discover Card, then use your balance to deposit to your ResortsCasino.com account. When you win, you can withdraw right to your Resorts Card in a snap. You can even use your Resorts Card at your favorite shops and restaurants too — wherever Discover® is accepted.

We're so excited about the launch of our Resorts Card, we're offering you a 100% up to $200 match bonus when you make your first deposit using your card.

GET YOURS

EMAIL support@resortscasino.com | **TOLL FREE** 1-844-990-4263 | **LIVE HELP** CHAT ONLINE

RESORTSCARD · MasterCard · ONLINE BANKING TRANSFER · INSTANT CHECKS · CAGE · 21+ · LEGAL IN NEW JERSEY

LET'S CONNECT:

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IF YOU OR SOMEONE YOU KNOW HAS A GAMBLING PROBLEM AND WANTS HELP, CALL 1-800-GAMBLER.

RESORTS CASINO.COM

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FUNDING YOUR ACCOUNT IS SUPER EASY!

ONLINE BANKING TRANSFER
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

ONLINE BANKING TRANSFER
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ONLINE BANKING TRANSFER
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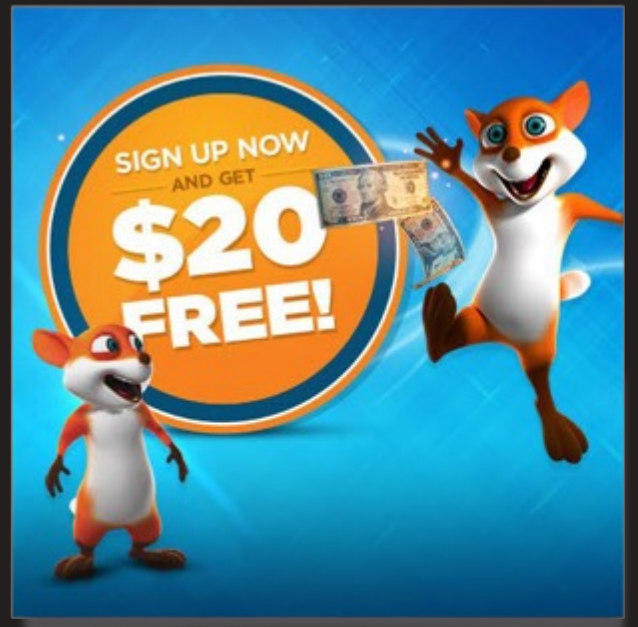
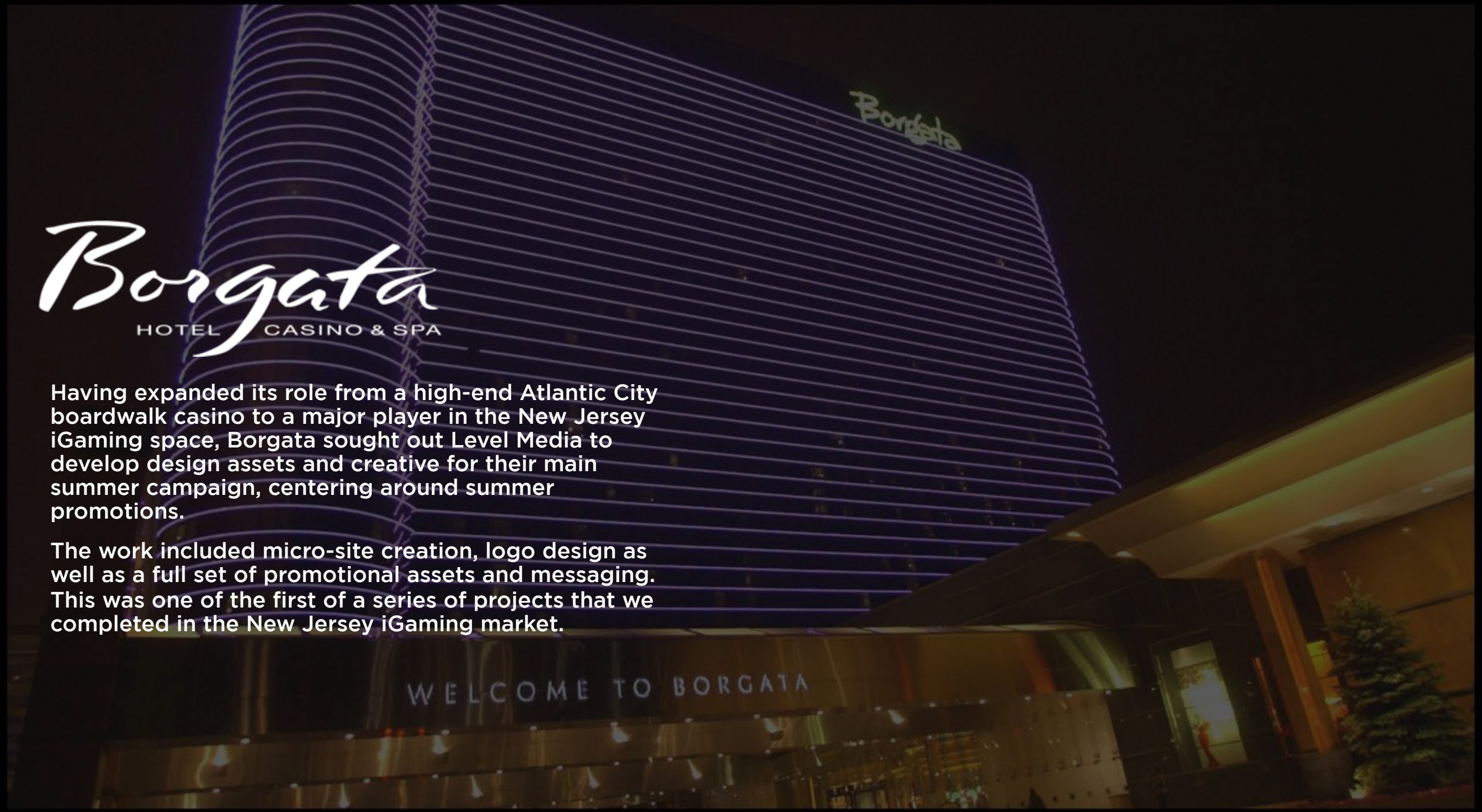
DEPOSIT NOW!

$2,000,000
SCRATCH-OFF
Have you taken your 3 chances today?

22% TUESDAY
RELOAD

VIP DAY
PREFERENTIAL TREATMENT NEVER FELT SO GOOD
DIAMOND
ECHELON
PLATINUM
JOIN NOW


SIGN UP NOW
AND GET
$20
FREE!



Having expanded its role from a high-end Atlantic City boardwalk casino to a major player in the New Jersey iGaming space, Borgata sought out Level Media to develop design assets and creative for their main summer campaign, centering around summer promotions.

The work included micro-site creation, logo design as well as a full set of promotional assets and messaging. This was one of the first of a series of projects that we completed in the New Jersey iGaming market.

SIZZLIN SUMMER
SWEEPSTAKES
JULY 7 - SEPTEMBER 7
WIN YOUR SHARE OF
$100,000
IN CASH AND PRIZES
SEADOO SPARK ST • LUCIA HOLIDAY • HOT TUB • SAMSUNG 75" TV
• MACBOOK AIR • GOLF CLUBS • BBQ • KAYAK • POOL TABLE
• GO PRO • BORGATA GIFT CARD

SIZZLIN SUMMER
SWEEPSTAKES
JULY 7 - SEPTEMBER 7
WIN YOUR SHARE OF
$100,000
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PLAY NOW
BORGATA CASINO.COM
BORGATA POKER.COM
21+/NJ ONLY. ADD'L TERMS APPLY.

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JULY 7 - SEPTEMBER 7
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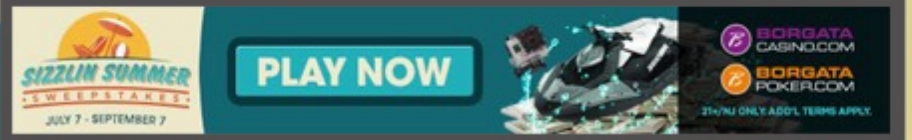
21+/NJ ONLY. ADD'L TERMS APPLY.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SEADOO SPARK ST • LUCIA HOLIDAY • HOT TUB • SAMSUNG
75" TV • MACBOOK AIR • GOLF CLUBS • BBQ • KAYAK •
POOL TABLE • GO PRO • BORGATA GIFT CARD

CASINO at DELAWARE PARK

ALWAYS IN PLAY

After redesigning, developing and launching Delaware Park's website in 2013 which involved a significant brand enhancement, Level Media successfully re-launched an entirely new version of the site in May 2017.

We also designed and built a separate mobile responsive site for Delaware's White Clay Creek Golf Course and Country Club property, originally launched in late 2016. In 2021 Delaware Park came back to Level looking for a major rebuild and update to enhance their websites, we just delivered on this project in October 2021.

delawarepark.com

CASINO DELAWARE PARK
ALWAYS IN PLAY

RACING CASINO SPORTS POKER GOLF REWARDS ONLINE GAMING DINING LOGIN

Delaware Valley's
Premier Racing and Gaming Venue

PROMOTIONS

delawarepark.com

CASINO DELAWARE PARK
ALWAYS IN PLAY

RACING | CASINO | SPORTS | POKER | GOLF | REWARDS | ONLINE GAMING | DINING | LOGIN

Casino at Delaware Park

is always in play

TABLE GAMES | SLOTS | POKER | PROMOTIONS | FAQ'S – COVID-19 | AGE RESTRICTIONS

DELAWARE PARK CASINO

It's time to come to the table at the Casino at Delaware Park! Delaware Park offers live table games and full service Tournament and Cash Poker Rooms. Enjoy all your favorite games including Blackjack, Roulette, Craps, Three Card Poker, Lucky Ladies, High Card Flush, Hot Roller Craps, Heads-up Hold' Em, Cajun Stud Progressive. And if that's not enough, we feature over 2,000 of the area's best paying slots machines – all on two spacious non-smoking levels.

SLOTS

Let's play! Enjoy over 2,000 of the most in-demand slot machines in denominations ranging from a penny to $25. With two spacious levels, discover your favorite games including progressive, reel, video slots and video poker, or try the latest and greatest slot games to hit our casino floor. Casino at Delaware Park also offers a High Limit room that features a perfect mix of different slot styles and denominations, plus a High Rollers Bar located close by.

CHECK OUR NEW SLOT GAMES

PLAY NOW

TABLE GAMES

Pull up a chair and get ready to place your bets! With over 40 table games including Blackjack, Roulette, Craps, Heads Up Hold'em, Three Card Poker, Spanish 21, High Card Flush, Cajun Stud Progressive and more – we're sure to have your game!

Sports Betting
at Delaware Park

SPORTS BETTING IS BACK

BET LIKE YOU'RE IN VEGAS!

Delaware Park offers full sports betting on all professional and college sports, seven days a week. Parlays, straight bets, round robins, teasers, futures and more are all available
If the line is active, you can bet it!

GET IN ON THE ACTION

To get in on the action, visit our Sports Book conveniently located on the Casino Side (2nd floor). Additional sports tellers and self-service betting terminals are available on Track Side (Club 2). For easy access between both locations, please use the walkway next to Picciotti's Pizzeria 10am – 10pm daily.

Please note that wager sheets will be available online only. No printed sheets will be offered at this time. Parlay cards, however, will continue to be available in the Sports Book area.

WAGERING HOURS*

Sunday: **9AM – 11PM** | Monday – Thursday: **11AM – 11PM**
**Hours subject to change without notice. 2nd floor closing time based on business needs.*

Player Rewards at Delaware Park

WE HAVE THE FUN. WE HAVE THE ACTION. WE HAVE THE REWARDS!

Join for FREE and experience Delaware Park like ever before! As Player Rewards Club member, enjoy instant access to our exciting floorwide promotions, exclusive benefits and the ability to earn points towards our delicious dining options and our members only store, Traditions Boutique.

Once you begin earning tier points and reach your desired card level, you will have the opportunity to receive more rewards and recognition.

REWARDS TIERS

Located on the 1st floor *(Casino Side)*.
For additional info, please visit the Player Rewards Club

Silver
599 Points or less
(New Members Tier)

GOLD
600 – 2,499 Points

PLATINUM
600 – 2,499 Points

EARNING TIER POINTS

- Tier points are earned based on your rated slot and table play, qualifying track bets or by playing in our Poker Room.

PECHANGA RESORT CASINO

When one of the country's most successful brick and mortar tribal casinos decided to delve into the world of social gaming, they sought the expertise of our seasoned and reputable Level Media CEO, Will Griffiths.

After helping them develop their strategy, Will brought in his own agency to do much of the creative and design work for Pechanga's mobile social gaming app, a product which Level Media continues to support to this day.

Level continue enjoy a retained and valuable relationship with Pechanga - reporting to the executive team and main Board. We have worked on RFP processes for Sports betting/ Poker/ Social and also new on property mobile product assessments and investment proposals for the tribe.

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BUY
VIP
LEVEL
48
BEST BET
CASINO
KENO
BINGO
777
SLOTS
VIDEO POKER
BLACKJACK
TOURNAMENTS
BONUS
CONNECT

BEST BET
CASINO
TAP BLAST
GAME LOADING
PECHANGA
RESORT • CASINO
TAPS:
30
HAVING TROUBLE?
CONTACT SUPPORT

DIAMOND
BUY
VIP
BEST BET
CASINO
ULTIMATE VIP
VIP
BENEFITS
PROGRESS
EARN POINTS
Extra Bi-Hourly Bonus Coins +5% +10% +20% +25% +50%
Extra Coins on Purchases +5% +10% +30% +60% +100%
Extra Coins for Leveling-Up +5% +10% +30% +60% +100%
Extra Best Bet Reward Points (for every $0.99 spent) - +25% +50% +60% +75%
Concierge No No Yes Yes Yes
VIP Casino Game Access No No Yes Yes Yes
Custom Backgrounds No No Yes Yes Yes

010101010101
BUY
BEST BET
CASINO
VIP
LEVEL
48
BACK TO THE FUTURE
BINGO
B I N G O
1 CARD
5,000
2 CARDS
10,000
3 CARDS
12,000
4 CARDS
16,000

010101010101
BUY
LEVEL
BEST BET
CASINO
SAMPLE TITLE IN THIS STYLE
Sample text in this style, color and font
Sample coin account
1,000
BUTTON
TOURNAMENTS
BONUS
CONNECT

BEST BET
CASINO
BEST BET CASINO IS HERE!
SPIN2WIN
BEST BET
CASINO
DOWNLOAD THE APP NOW!
FOR A CHANCE TO WIN A
2017 MUSTANG GTR
TRY YOUR LUCK PLAYING YOUR FAVORITE SLOTS,
TABLE GAMES, BINGO AND MORE!
PLAY, LEVEL UP AND EARN TO RELEASE NEW GAMES!
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amazon
Now Available Free on Apple App Store, Google Play Store, and Amazon Apps
PECHANGA
RESORT · CASINO

PECHANGA
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TAKE US HOME!

PLAY YOUR FAVORITE GAMES
ACCESS "THE CLUB"

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877.711.2WIN | PECHANGA.COM | 45000 PECHANGA PARKWAY | I-15 | TEMECULA

PECHANGA
RESORT CASINO.

BLACKJACK ON THE COUCH?

PLAY SLOTS, BLACKJACK, VIDEO POKER & BINGO ON YOUR PHONE
PLAY ANYTIME ANYWHERE FREE

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PECHANGA
RESORT CASINO.

SLOTS TAKE OUT?

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PLAY ANYTIME ANYWHERE FREE

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THANK YOU

LET'S TALK

VISIT US