



ABOUT

LEVEL MEDIA

What happens when designers, developers, and marketing professionals of all stripes gather under one roof with a white board, a bunch of Macs, and an endless supply of coffee? Amazing things happen. Just ask some of the world's biggest gaming brands. Wynn. Hard Rock. Virgin. Mohegan Sun. Pechanga. And all the others we've helped bring to life in the iGaming space. Or the many brands we've helped in other verticals, like hospitality, finance, consumer services, delivery, e-commerce, and more.

Our services are limited only by your imagination. Strategy. Branding. Web design. App design. Animation. 3D modeling. Video production. Marketing collateral. Direct response. Programmatic media buying. PPC. SEO. OOH. And all the best acronyms. We do what it takes to help your brand. Since 2006, we've helped a world of brands come to life and become powerhouses in their own market and beyond. And we're just getting started.

thelevelmedia.com



ELEVATE, THEN DOMINATE

Extraordinary things happen when you put the sharpest, most creative minds in iGaming in your corner. Whether you're jumping into the online gaming space for the first time or you're one of America's most storied gaming brands, Level Media has a plan to help you thrive and conquer.

WE ARE ALL IN ON YOUR BUSINESS

We eat, sleep, and breathe digital marketing. And we understand online casino, online poker, and sports betting better than anyone else. Our team has the breadth of experience to help your brand excel in any market. From strategy to final design and execution, we're your partner in growth and market domination.

HAPPY CLIENTS

We've helped some of the world's best-known brands enter the iGaming space and pave a path to success. And some non-gaming brands too. We could on and on, but we'll let the logos do the talking.



SAMPLE WORK

Over the past several years we have serviced dozens of iGaming companies as well as several leading brick and mortar casinos, racetracks, hotels and entertainment complexes.

What follows are some examples of our most relevant recent work:





Our many contributions to Hard Rock Casino have included the production of numerous digital marketing assets and enhancements to various portions of the web interface. Our work has consisted of animated videos as well as static creatives for paid social campaigns, UI/UX improvements and updates for the online live slots offering, as well as custom landing pages designed to direct users to Hard Rock Casino and Hard Rock Sportsbook. We are extremely proud and honored to have helped promote Hard Rock's iGaming offering and acquisition efforts in the state of New Jersey and beyond.

Hard Rock Hotel & Casino Atlantic City

World-Class Entertainment

EXPLORE THE HOTEL

TRAVEL DATES
09/03/18 - 09/04/18

ADULTS
1

CHILDREN
0

PROMO CODE
Enter Code

BOOK



Hard Rock Online Casino

Experience the thrill of Hard Rock Casino online from anywhere in New Jersey!

PLAY ONLINE NOW!



Hard Rock Sportsbook

Bet on all your favorite Sports Teams & Leagues, before and during the game!

BET ONLINE NOW!



GET A \$100 RISK-FREE BET TODAY!

NEW SPORTSBOOK PLAYERS ONLY

JOIN NOW



BASEBALL

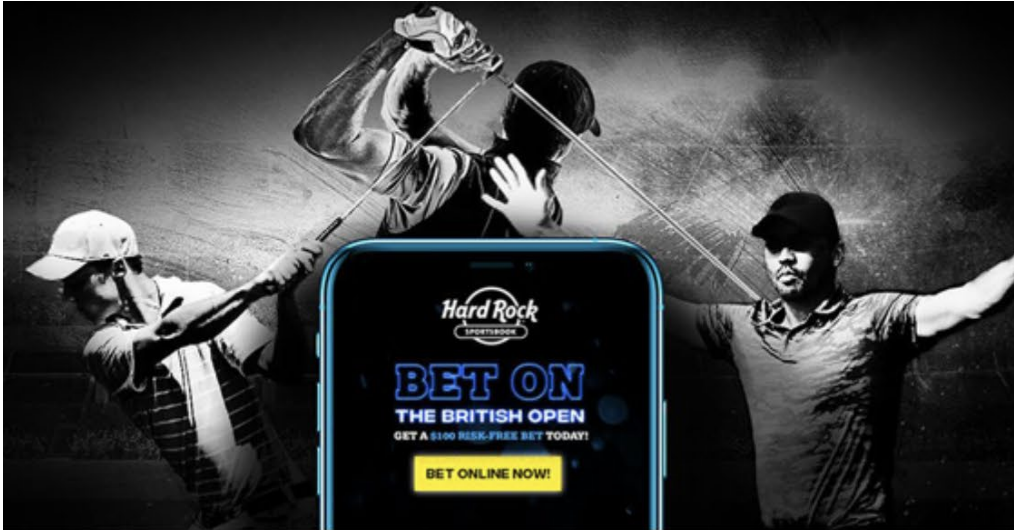


FOOTBALL



BASKETBALL





Hard Rock
SPORTSBOOK

BET ON
THE BRITISH OPEN
GET A \$100 RISK-FREE BET TODAY!

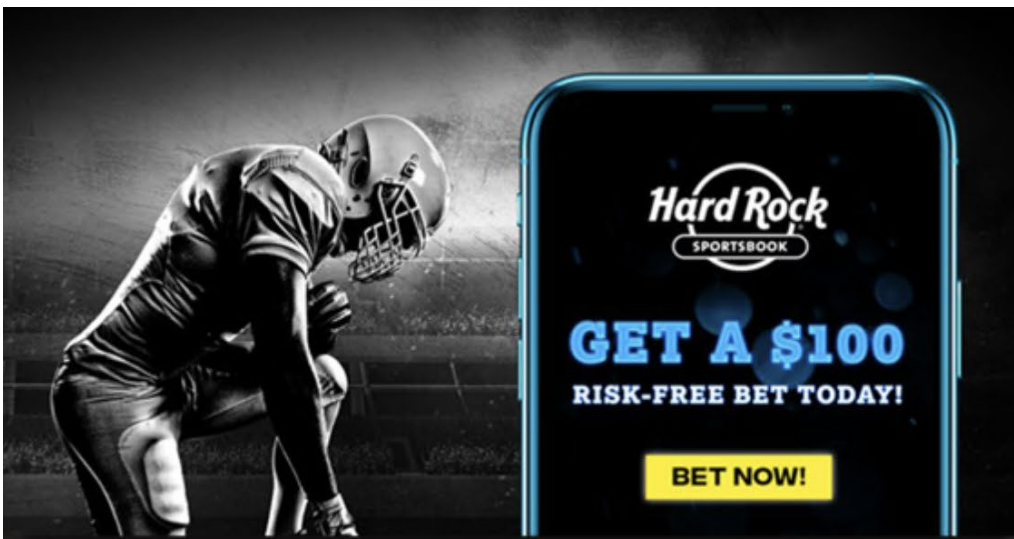
BET ONLINE NOW!



Hard Rock
SPORTSBOOK

GET A \$100
RISK-FREE BET TODAY!

BET ONLINE NOW!



Hard Rock
SPORTSBOOK

GET A \$100
RISK-FREE BET TODAY!

BET NOW!

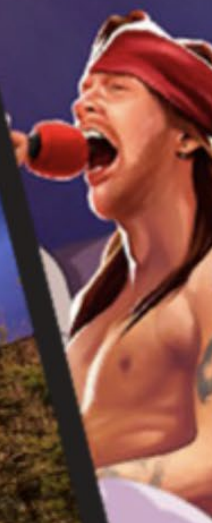


**BET THE BIG
GAME NOW**
@ HARDROCKSPORTS

Hard Rock
ONLINE SPORTSBOOK



PASSPORT
HOLIDAYS
CANCUN



Hard Rock CASINO

LIVE SLOTS

THE REAL CASINO EXPERIENCE, THAT YOU CAN
ONLY PLAY ONLINE

EXCLUSIVE TO
HARDROCKCASINO.COM

Hard Rock CASINO

FREE Spins FRENZY

75000 SUPER MEGA WINS

Hard Rock CASINO

FREE Spins FRENZY

MEGA WITH 500

PLAY NOW

Hard Rock CASINO

WILD & FURY

\$10K GIVEAWAY!

PLAY NOW

Hard Rock CASINO

Welcome BONUS

50 FREE SPINS!

PLAY NOW!

Hard Rock CASINO

Quick Hit SUPER WHEEL

\$10K GIVEAWAY!

PLAY NOW!



A large sheet of lined paper is shown, tilted slightly to the right. At the top of the page, the word "Wynn" is written in a cursive, handwritten style. The rest of the page is blank, showing horizontal lines. The background of the entire image is a gradient of purple and blue.

Wynn.

Encore

WynnBET

WynnBet approached Level Media via referral having worked with 6 New Jersey iGaming brands to help WynnBet refine and define the launch marketing and creative assets for their first State. Level Media created all of the marketing assets at launch – developed a new logo, and all campaign creative. A super successful relationship, and we are very proud to have been such a pivotal part of their launch. We are confident they will be a top 5 player in the US market.

WynnBET

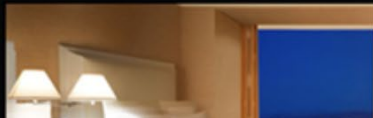
GET CHANCES TO HOST
THE BOWL PARTY
OF LIFETIME IN VEGAS

EARN 1 ENTRY
FOR EVERY \$10 YOU BET



BET NOW

PRIZE INCLUDES



WynnBET



**\$500
DEPOSIT BONUS**

BET NOW

Risk-Free First Sports Bet. If bet loses, lost wager returned as a free bet. See full terms and conditions. Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older. If you or someone you know has a gambling problem call 1-800-GAMBLER.

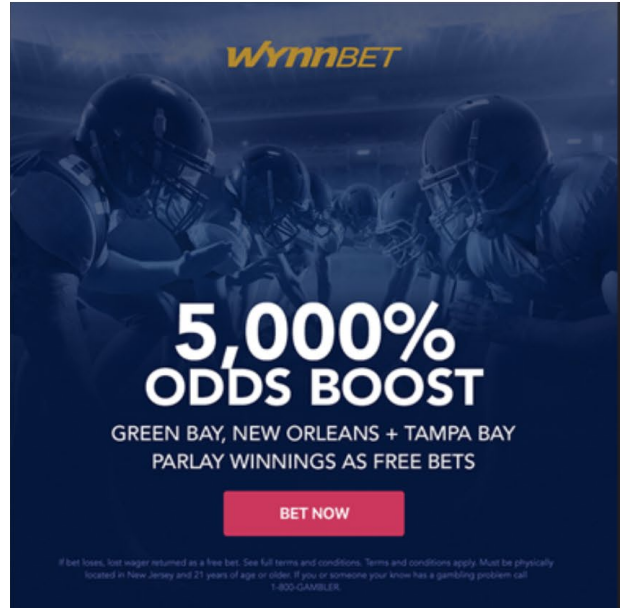
WynnBET



**BET \$500
ON PHILADELPHIA RISK-FREE**

Lost wager returned as a free bet. See full terms and conditions. Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older. If you or someone you know has a gambling problem call 1-800-GAMBLER.

WynnBET



**5,000%
ODDS BOOST**

**GREEN BAY, NEW ORLEANS + TAMPA BAY
PARLAY WINNINGS AS FREE BETS**

BET NOW

If bet loses, lost wager returned as a free bet. See full terms and conditions. Terms and conditions apply. Must be physically located in New Jersey and 21 years of age or older. If you or someone you know has a gambling problem call 1-800-GAMBLER.









Mohegan Sun Casino owns 60% of all casino gaming revenue in Connecticut. Level Media were originally retained for their launch in New Jersey where we created every marketing asset and led the marketing strategy and implementation for 2 years. In 2021 Level Media is currently retained on a 6 month rolling contract, to lead the pre launch, launch and post launch strategy of Mohegan Sun Connecticut iGaming. Level Media is also proud to have been retained to execute and lead all creative, CRM, copywriting and to introduce many agencies, that Level will also benefit from their fees.

delawarepark.com


Mohegan Sun
a world at play

- HOT SUMMER FUN
- GAMING & PROMOS
- ENTERTAINMENT
- DINE & SHOP
- HOTELS & SPA
- GOLF
- MEETINGS
- ABOUT US
- SIGN UP & SAVE
- 中文
- MY MOHEGAN SUN LOGIN

ONLINE GAMING IS COMING TO CONNECTICUT!

Starting this Fall, take a spin on your chances with online casino games and sports betting for real money.

GET IT ON Google Play | Download on the App Store



EXPERIENCE THE EXCITEMENT OF MOHEGAN SUN FROM ANYWHERE IN CONNECTICUT!

Play your favorite slot and table games in the palm of your hand or get your head in the game with our brand new Sportsbook, partnered with FanDuel.money.



REAL MONEY ONLINE CASINO

[LEARN MORE](#)

ONLINE & RETAIL SPORTSBOOK



[LEARN MORE](#)

MOHEGAN SUN
CASINO.COM

FILL UP ON THRILLS



MOHEGAN SUN
CASINO.COM

DOWNLOAD THE NEW
MOHEGAN SUN CASINO APP



ANDROID APP ON
Google play

Download on the
App Store



MOHEGAN SUN
CASINO.COM

AND PLAY SLOTS
& TABLE GAMES
ANYWHERE IN
CONNECTICUT



MOHEGAN SUN
CASINO.COM

PLAY **Wolf Run** ON YOUR PHONE ANYTIME, ANYWHERE IN CONNECTICUT



DOWNLOAD THE NEW
MOHEGANSUNCASINO NOW!



OR PLAY AT MOHEGANSUNCASINO.COM

21+ If you or someone you know has a gambling problem and wants help, call 1-800-522-2222 or visit "CTGAMBLER" to 31142. Players must be 21 years of age or older, as applicable, to participate.

FOLLOW US    

MOHEGAN SUN
CASINO.COM

WIN \$50,000 TO SPEND ON YOUR DREAM UPGRADE



DOWNLOAD OUR NEW REAL-MONEY CASINO APP
OR GO TO MOHEGANSUNCASINO.COM
PLAY ANYWHERE, ANYTIME IN CONNECTICUT



21+ If you or someone you know has a gambling problem and wants help, call 1-800-522-2222 or visit "CTGAMBLER" to 31142. Players must be 21 years of age or older, as applicable, to participate.

FOLLOW US    

DEPOSIT
\$200
GET \$25



BLACKJACK
WARRIOR



\$1,000
RISK-FREE
FIRST DAY



PLAY *Butterfly*[™]
STAXX
\$20 RISK-FREE



PLAY *DIVINE FORTUNE*[™]
MEGAWAYS[™]
UNDER LICENCE FROM ©



PLAY *CLEOPATRA*
\$20 RISK-FREE







DESERT DIAMOND SPORTS

Level Media understand the importance of creating eye-catching, digital assets that resonate deeply with audiences, propelling your brand to extraordinary success. We take pride in our contribution and commitment to the creative journey of the Desert Diamond Sports brand, from the development of their brand guidelines to key promotional concept origination, creation, and production of all marketing assets.

With precision and purpose, these marketing assets strategically helped amplify the brand's presence across several media platforms, ignite excitement around events, and drive targeted promotions. We are thrilled with being a part of this evolution and see our collaborative efforts bring innovative campaigns to life and seeing our customers succeed.

DESERT DIAMOND SPORTS

#AZHAPPYHOUR
BOOST

GET 5% MORE PROFIT

JOIN NOW

AR
HA
H

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DESERT DIAMOND SPORTS

PUTT FOR
PROFIT

18% PROFIT BOOST

DEPOSIT NOW

© 2016 Desert Diamond Sports. All rights reserved. Terms of Use apply.

ICE COLD
BOOST

CORE BIG ON A 3-LEG+ PARLAY

DESERT DIAMOND SPORTS

**FATHER'S DAY
YOUR WAY**

YOU CHOOSE: \$100 GIFT CARD OR
\$200 IN FREE BETS!

BET NOW



DESERT DIAMOND SPORTS

**2023
NATIONAL FOOTBALL
CHAMPIONSHIP**

GET A 5% PROFIT BOOST




DESERT DIAMOND SPORTS

**MEGA
PARLAY
BOOST**

YOUR NEXT PARLAY
COULD BE WORTH \$250K

DEPOSIT NOW



The Odds Boost and Deposit Apply to Wins Only and Cannot Exceed 0.1% of Max Bet.

DESERT DIAMOND SPORTS

**SUPER SPEEDWAY
GIVEAWAY**

WIN A NASCAR RACING EXPERIENCE

DEPOSIT NOW

21+ Only. Terms and Conditions Apply. Visit www.sds.com. Creating an account and Call 1-800-955-5666.

DESERT DIAMOND SPORTS

**SUPER SPEEDWAY
GIVEAWAY**

WIN A NASCAR RACING EXPERIENCE

DEPOSIT NOW

21+ Only. Terms and Conditions Apply. Visit www.sds.com. Creating an account and Call 1-800-955-5666.

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BIG FISH

With Level Media's extensive industry experience, we have played a pivotal role in successfully creating and refreshing Apple Store and Google Play Store assets for several brands associated with Big Fish Gaming. Notably, we have contributed to the success of games like Evermerge, GummyDrop, Cooking Craze, and many more. Our team's deep understanding of the mobile gaming landscape enables us to optimize these assets to enhance visibility, boost downloads, and drive user engagement.

By leveraging our proficiency in digital design and marketing, Level Media is committed to delivering exceptional results that propel gaming brands to new heights. Partner with us to unlock the full potential of your digital marketing campaigns.









Level Media was tasked with developing branding and producing numerous creative assets based on BGO's core acquisition messaging. After creating the initial "Beat The Boss" logo, centered around the fictional character played by BGO's spokesperson, Verne Troyer, we built multiple onsite and direct marketing assets, many of which featured celebrities such as Dan Bilzerian and Paris Hilton. These include the following:

- Carousel banners
- Email/CRM creative
- Print pieces
- Football stadium advertising
- Facebook ad materials

Watch our TV commercial

Username

Password

LOGIN

JOIN

FORGOTTEN LOGIN?

BEAT THE BOSS
 GET 200% EXTRA ON
 YOUR FIRST DEPOSIT
 UP TO £200 FREE!

DEPOSIT NOW

LATEST WINNERS £3,430.60 MURDER MY... £2,815.00 CROWN OF... £3,600.00 ROULETTE... £720.00 ROULETTE... x

Watch our TV commercial

Username

Password

LOGIN

JOIN

FORGOTTEN LOGIN?

BEAT THE BOSS
 GET 200% EXTRA ON
 YOUR FIRST DEPOSIT
 UP TO £200 FREE!

DEPOSIT NOW

LATEST WINNERS £3,430.60 MURDER MY... £2,815.00 CROWN OF... £3,600.00 ROULETTE... £720.00 ROULETTE... x

Watch our TV commercial

Username

Password

LOGIN

JOIN

FORGOTTEN LOGIN?

BEAT THE BOSS
 BRAND NEW BINGO!
 Spend £10 and play with £50.

DEPOSIT NOW

LATEST WINNERS £3,430.60 MURDER MY... £2,815.00 CROWN OF... £3,600.00 ROULETTE... £720.00 ROULETTE... x

**SPEND £10
PLAY WITH £50
PLUS 180 FREE SPINS!**



JOIN NOW

**PLAY ROULETTE WITH UP TO
£200 FREE!
200% FIRST
DEPOSIT BONUS**



JOIN NOW

WWW.BGO.COM



THE NEW HOME OF WINNERS

THIS MONTH THEY WON BIG:

MATTHEW H
WON
£3,731,098.34
02/07/15
PLAYING
BEAT THE BOSS

HANS B
WON
£202,081.61
02/07/15
PLAYING
FLAMING JACKPOT

EMMA O
WON
£24,055.91
02/07/15
PLAYING
MARVEL JACKPOT

BEAT THE BOSS



Several h on Thai p

BANGKOK — Several Thai government protesters were wounded after gunmen opened fire on a rally in Bangkok, authorities said on Saturday, intensifying pressure on the caretaker government ahead of a planned nationwide "shutdown".

The kingdom is the grip of a political crisis that has led to parliament being dissolved, with parliamentarians holding mass protests aimed at toppling Prime Minister Yingluck Shinawatra and ending the influence of her wildly divisive brother on Thai politics.

One protester was seriously wounded after unknown gunmen fired at the protesters' main rally site in two separate attacks early on Saturday, Thai police said. The first attack occurred at 2:30am, wounding two people, including a protest security guard. The second took place a few hours later, wounding five protesters, said Police Lieutenant General Pravee Thanomart of the Royal Thai Police. The toll was confirmed

Lorem ipsum consectetur adipiscing elit

...a - A UK-based children's charity has asked the Philippines to investigate the suspected involvement of child workers in its efforts to combat human trafficking in a region dominated by illegal sex workers.

Philippine officials said it was concerned about the high number of girls who were recruited after the passage of a law in 2009 that allowed overseas work by children. The law was intended to help poor families by allowing their children to work in other countries.

She said "hundreds" of women from Iloilo have ended up working in the red light district of the wealthy city of Chicago since 2010, according to the report. While the prostitution agency began a campaign to help the girls, it said that the law gave them no choice but to work in the sex trade.

The girls were recruited by work agencies in a Manila suburb, and some had been in the sex trade for years. The agencies said they were not involved in the girls' recruitment.

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RESORTS

Casino · Hotel

After completely redesigning the website for Atlantic City's Resort's Casino complex, Level Media was subsequently tasked with building all the launch creative and post-launch promotional materials for ResortsCasino.com, which has since become the fourth largest regulated online gaming portal in the state of New Jersey.

After becoming the agency of record for Resorts, our work over the following Two-year period included a wide variety of tasks. We were responsible for branding and developing promotional campaigns, producing website creative, designing, coding and testing email templates; making artwork for billboards, on-property signage, slot machine toppers, column wrappers, promotional swag and trade show booths, as well creating a unique concept for an on-property iGaming lounge intended to entice crossover bricks and mortar casino clientele into online gaming.



**BOOK
A ROOM**

CHECK IN

15

09/2014

STAY

12

NIGHTS

**BOOK
NOW!**

BEST VALUE PACKAGE

STARTING AT **\$79** OVER 65% OFF

[+] VIEW OFFER DETAILS

a Mohegan Sun PROPERTY
LOGIN

- HOTEL
- CASINO
- ENTERTAINMENT
- DINING
- MEETINGS
- STAR CARD
- OFFERS



NEED ASSISTANCE?
CALL: 1-800-772-9000

**PLAY THE BEST
ONLINE GAMES**

**RESORTS
CASINO.COM**

COOMING SOON!

**PLAY FOR
FREE NOW!**

PROMOTIONS

HOTEL **CASINO** DINING ENTERTAINMENT



RESORTS
CASINO.COM

SIGN UP FOR

\$20
FREE

THE FUN IS NOW ONLINE

Rules Apply. Must be 21 or older and physically present in NJ.
Excluded persons prohibited. Gambling problem? Call 1-800-GAMBLER



outdoorplus





RESORTS Casino Hotel SLOTS TABLES PROMOTIONS REWARDS

PLAY ON THE HOUSE WHEN YOU PLAY ONLINE

SLOTS TABLE GAMES PROMOTIONS REWARDS **LOGIN**

Hi from your friends at Resorts Casino Hotel in Atlantic City – and Resorts in your living room. Yup, we're online now at ResortsCasino.com, ready to serve you anywhere in New Jersey!

SIGN UP AND WIN – BEFORE YOU PRESS SPIN

When you sign up for a free ResortsCasino.com account today, we'll give you all this:

- ▶ \$20 Free to play with (use code FREE20)
- ▶ 3 daily chances to scratch and win \$2,000,000
- ▶ Access to the best promotions

ALL YOUR FAVORITES. ALL ONLINE.

All your favorite Atlantic City slots games are here. Plus, you'll find lots of exclusive titles that you won't find anywhere else.

Ready to get started?

SIGN UP

Sincerely,
Your friends at ResortsCasino.com

FEATURED GAMES



RESORTS CASINO.COM Download for ANDROID Download on the App Store

INTRODUCING A NEW WAY TO PAY AND PLAY

RESORTSCARD 6011 0000 0000 0000 JACK POTS

FUND YOUR RESORTS CARD USING: VISA MasterCard DISCOVER

~(Firstname)~,

The new Resorts Card is here – and if you've got a Visa, MasterCard, or Discover Card, you're going to love it!

Just load your new Resorts Card using your Visa, MasterCard or Discover Card, then use your balance to deposit to your ResortsCasino.com account. When you win, you can withdraw right to your Resorts Card in a snap. You can even use your Resorts Card at your favorite shops and restaurants too — wherever Discover® is accepted.

We're so excited about the launch of our Resorts Card, we're offering you a 100% up to \$200 match bonus when you make your first deposit using your card.

GET YOURS

EMAIL support@resortscasino.com TOLL FREE 1-844-990-4263 LIVE HELP CHAT ONLINE



LET'S CONNECT: f t g+

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IF YOU OR SOMEONE YOU KNOW HAS A GAMBLING PROBLEM AND WANTS HELP, CALL 1-800-GAMBLER.

RESORTS CASINO.COM Download for ANDROID Download on the App Store

FUNDING YOUR ACCOUNT IS SUPER EASY!

DEPOSIT NOW!

ONLINE BANKING TRANSFER
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

MasterCard
ONLINE BANKING TRANSFER
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

VISA
ONLINE BANKING TRANSFER
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

INSTANT CHECKS
ONLINE BANKING TRANSFER
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

CAGE
ONLINE BANKING TRANSFER
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

DEPOSIT NOW!

\$2,000,000 SCRATCH-OFF

Have you taken your 3 chances today?



22% TUESDAY

RELOAD



VIP DAY

PREFERENTIAL TREATMENT NEVER FELT SO GOOD

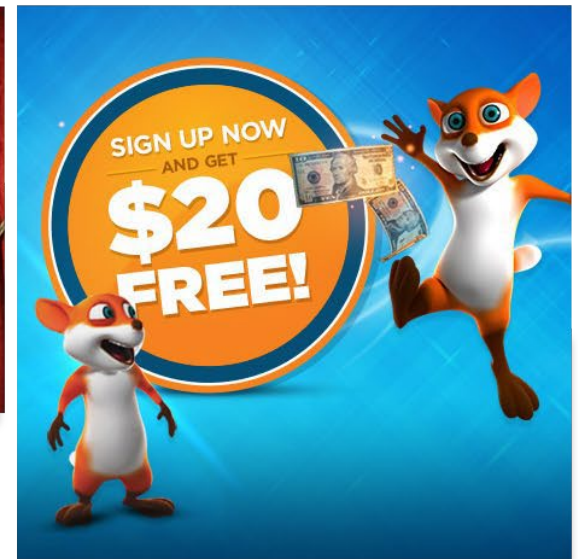
DIAMOND ECHELON PLATINUM

[JOIN NOW](#)



SIGN UP NOW
AND GET

\$20 FREE!





BetBull

Level Media have been BetBull agency of record for almost 2 years. We design, develop, and create all of BetBull UK marketing assets. We have a dedicated team that services a daily flow of updates and new briefs. Its always exciting to work with brands that are looking to grow and set new revenue growth records.

 **BetBull**

**DEPOSIT £100
GET 100 FREE SPIN**

**Aurora
WILDS**

JOIN

T&Cs: New customers only. Min deposit £20. Deposit and spend £20-£100 on casino games in first 7 days after deposit to unlock free spins matching deposit amount. Free spins can only be used on selected games. Winnings credited in cash. Full T&Cs Apply.

18+ BeGambleAware.org WINNERS KNOW WHEN TO STOP

 **BetBull**


**DEPOSIT £100
GET 100 FREE SPINS**

GONZO'S QUEST
THE SEARCH FOR ELDORADO

JOIN

T&Cs: New customers only. Min deposit £20. Deposit and spend £20-£100 on casino games in first 7 days after deposit to unlock free spins matching deposit amount. Free spins can only be used on selected games. Winnings credited in cash. Full T&Cs Apply.

18+ BeGambleAware.org WINNERS KNOW WHEN TO STOP

 **BetBull**

**DEPOSIT £100
GET 100 FREE SPINS**

STARBURST

JOIN

T&Cs: New customers only. Min deposit £20. Deposit and spend £20-£100 on casino games in first 7 days after deposit to unlock free spins matching deposit amount. Free spins can only be used on selected games. Winnings credited in cash. Full T&Cs Apply.

18+ BeGambleAware.org WINNERS KNOW WHEN TO STOP




BetBull

CHEL TENHAM
 FESTIVAL 21

UP TO
£20 FREE BET
EVERYDAY
 IF YOUR FIRST BET LOSES
 PLUS
BET £10 GET £30 IN FREE BETS

T&Cs: New users. Free Bets: Place qual bets of min £10 in 1st 7 days from deposit to unlock. Awarded as 3x£10 free bets. Min odds 1/1, 1+ legs, 7 day expiry. Insurance: Free bet credit relies on marketing opt-in. Auto applied to 1st horse race bet of each Cheltenham 21 day. Max stake £20. Winnings credited in cash. Full T&Cs apply.

BeGambleAware.org 
 PLEASE GAMBLE RESPONSIBLY




BetBull

CHEL TENHAM
 FESTIVAL 21

UP TO
£20 FREE BET
EVERYDAY
 IF YOUR FIRST BET LOSES
 PLUS
BET £10 GET £30 IN FREE BETS

T&Cs: New users. Free Bets: Place qual bets of min £10 in 1st 7 days from deposit to unlock. Awarded as 3x£10 free bets. Min odds 1/1, 1+ legs, 7 day expiry. Insurance: Free bet credit relies on marketing opt-in. Auto applied to 1st horse race bet of each Cheltenham 21 day. Max stake £20. Winnings credited in cash. Full T&Cs apply.

BeGambleAware.org 
 PLEASE GAMBLE RESPONSIBLY



ODDS BOOST
IS ALL YOURS

BET



MAN UTD VS **MAN CITY**

City have only won one of the last five Manchester derbies in all competitions.

STAT ZONE

PLAYED	WON	DRAW	LOST
5	1	1	3



£26,553

WAS SHARED BY
PLAYERS FOLLOWING HIS LATEST ACCA

JOIN NOW

T&Cs Apply 18+ BeGambleAware.org
WINNERS KNOW WHEN TO STOP





Borgata

HOTEL CASINO & SPA

Having expanded its role from a high end Atlantic City boardwalk casino to a major player in the New Jersey iGaming space, Borgata sought out Level Media to develop design assets and creative for their main summer campaign, centering around summer promotions. The work included micro-site creation, logo design as well as a full set of promotional assets and messaging. This was one of the first of a series of projects that we completed in the New Jersey iGaming market.

SIZZLIN SUMMER
SWEEPSTAKES

JULY 7 - SEPTEMBER 7

— WIN YOUR SHARE OF —
\$100,000
— IN CASH AND PRIZES —

SEADOO SPARK ST • LUCIA HOLIDAY • HOT TUB • SAMSUNG 75" TV
• MACBOOK AIR • GOLF CLUBS • BBQ • KAYAK • POOL TABLE
• GO PRO • BORGATA GIFT CARD

SIZZLIN SUMMER
SWEEPSTAKES

JULY 7 - SEPTEMBER 7

— WIN YOUR SHARE OF —
\$100,000
— IN CASH AND PRIZES —

PLAY NOW

BORGATA CASINO.COM
BORGATA POKER.COM

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— WIN YOUR SHARE OF —
\$100,000
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\$100,000
— IN CASH AND PRIZES —

SEADOO SPARK ST • LUCIA HOLIDAY • HOT TUB • SAMSUNG 75" TV
• MACBOOK AIR • GOLF CLUBS • BBQ • KAYAK • POOL TABLE
• GO PRO • BORGATA GIFT CARD



After redesigning, developing and launching Delaware Park's website in 2013 which involved a significant brand enhancement, Level Media successfully re-launched an entirely new version of the site in May 2017. We also designed and built a separate mobile responsive site for Delaware's White Clay Creek Golf Course and Country Club property, originally launched in late 2016.



Delaware Park's Sports Betting



DELAWARE PARK SPORTS BETTING

On Parlay Cards the odds are fixed. The minimum wager is \$2 and the maximum is \$100 per card.
There is a \$5 minimum bet on Off-The-Board Parlays.

EARLY BIRD CARD

CARDS UPDATED EVERY
WEDNESDAY





Food Truck Face Off

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Please enter your mail

Choose your favorite Food Truck

- Brunch Box Cajun Sno Koi Maiale



Delaware Valley's
Premier Racing and Gaming Venue



ENTERTAINMENT

SEE DETAILS



FREE GAME

SEE DETAILS



CASINO JACKPOTS

SEE DETAILS



DINE WITH US

SEE DETAILS

DELAWARE PARK





- TABLE GAMES
- SLOTS
- KENO
- TOURNAMENTS
- PROMOTIONS
- FREE ENTERTAINMENT
- AGE RESTRICTION
- FLYERS
- FREE GAME



DELAWARE PARK CASINO

It's time to come to the table at the Casino at Delaware Park! Delaware Park offers live table games and full service Tournament and Cash Poker Rooms. Enjoy all your favorite games including Blackjack, Roulette, Craps, Texas Hold 'em, Three and Four Card Poker, Pai Gow Poker and Mississippi Stud. And if that's not enough, we feature 2,300 of the area's best paying slots machines - all on two spacious non-smoking levels. Delaware Park is open 24 hours a day, seven days a week (except Christmas and Easter) and we have a full daily Poker Tournament schedule.

SLOTS

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.





PECHANGA RESORT CASINO

When one of the country's most successful brick and mortar tribal casinos decided to delve into the world of social gaming, they sought the expertise of our seasoned and reputable Level Media CEO, Will Griffiths. After helping them develop their strategy, Will brought in his own agency to do much of the creative and design work for Pechanga's mobile social gaming app, a product which Level Media continues to support to this day.



010101010101

BUY



LEVEL



KENO

BINGO

VIDEO POKER

SLOTS

BLACKJACK



TOURNAMENTS

BONUS

CONNECT





BEST BET CASINO

BEST BET CASINO IS HERE!

**DOWNLOAD THE APP NOW!
FOR A CHANCE TO WIN A
2017 MUSTANG GTR**

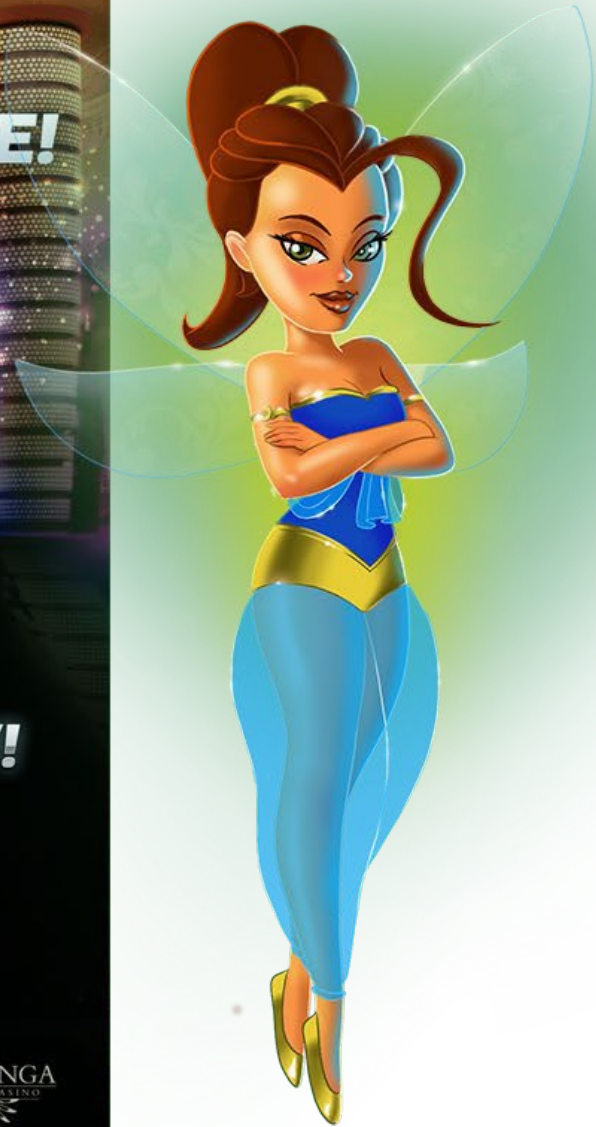
TRY YOUR LUCK PLAYING YOUR FAVORITE SLOTS,
TABLE GAMES, BINGO AND MORE!
PLAY, LEVEL UP AND EARN TO RELEASE NEW GAMES!

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Now Available Free on Apple App Store, Google Play Store, and Amazon Apps

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RESORT & CASINO

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PECHANGA
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TAKE US HOME!

PLAY YOUR FAVORITE GAMES
ACCESS "THE CLUB"



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OUR FREE CASINO APP NOW



877.711.2WIN | PECHANGA.COM | 45000 PECHANGA PARKWAY | I-15 | TEMECULA



BLACKJACK ON THE COUCH?

PLAY SLOTS, BLACKJACK, VIDEO POKER & BINGO ON YOUR PHONE
PLAY ANYTIME ANYWHERE FREE



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SLOTS TAKE OUT?

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An aerial view of a city skyline, likely New York City, with a prominent purple overlay. The Empire State Building is visible on the right side. The text 'ondeck' is written in a large, white, lowercase sans-serif font on the left side of the image.

ondeck

When one of America's leading small business lenders came to us to help fuel their digital acquisition efforts, the objective was clear: to create engaging marketing assets focused on boosting social engagement and increasing sales. Our target audience consisted of the businesses owners themselves, and our mission was to tell compelling stories about how financing could help them grow through engaging testimonials. We built a wide variety of programmatic and social media marketing assets that featured celebrity spokesperson Barbara Corcoran as well as numerous OnDeck clients, whose stories and words we used to create stunning, clean creative assets that conveyed the company's unique selling propositions.

ondeck



**Get your business
loan decision in
minutes**

[Apply Now >](#)

ondeck



**Leader in Small
Business Lending**

[Apply Now >](#)

ondeck



**Over \$5 Billion
Delivered to
more than
45,000 Businesses**

[Apply Now >](#)

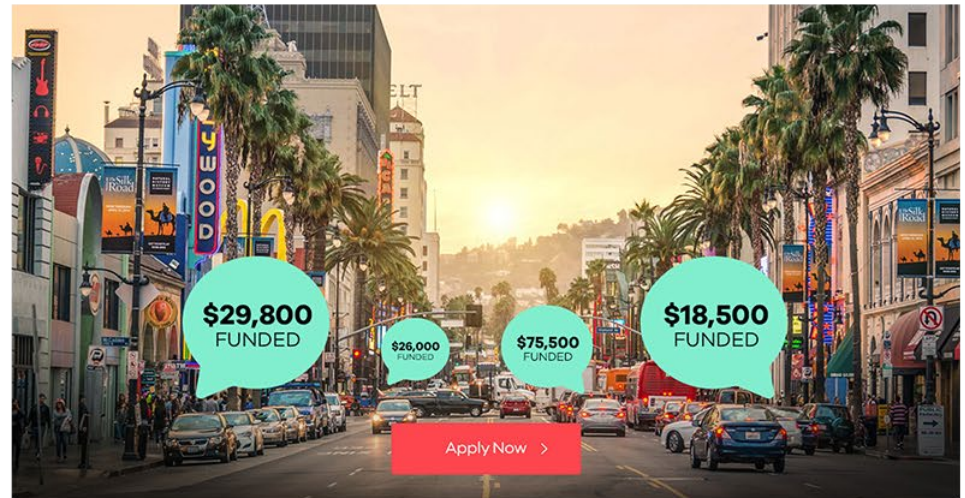


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**Leader in Small Business Lending
Decision in Minutes**

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\$29,800 FUNDED

\$26,000 FUNDED

\$75,500 FUNDED

\$18,500 FUNDED

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ondeck

Over 50,000 small businesses have already received the loans they needed to help them grow and invest in their business – and so could you.

Barbara Corcoran

[Apply Now >](#)



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**Direct Lender
Transparent Pricing**

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**Over
\$5 Billion
Delivered to
more than
45,000
Businesses**

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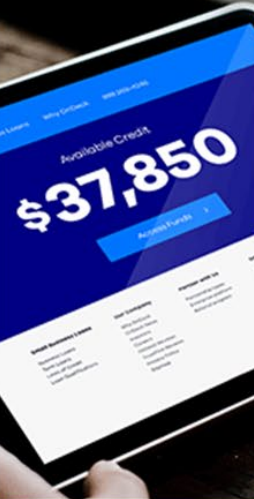
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**Get your
decision**

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to the
U.S. Treasury**

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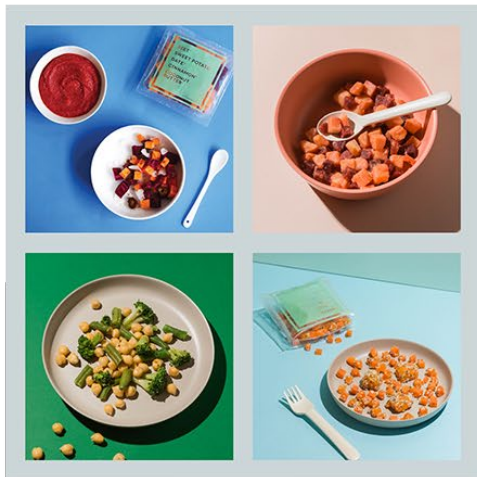
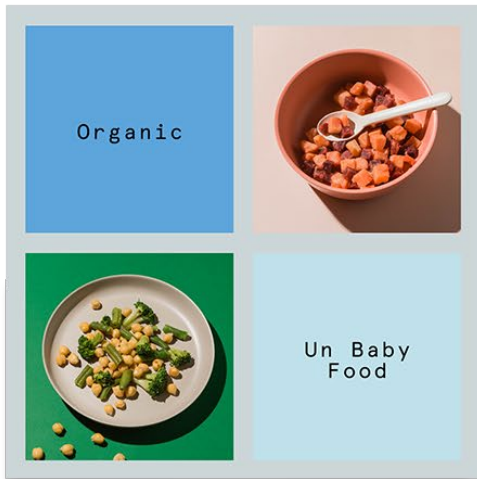


**Get your
business loan
decision in
minutes**

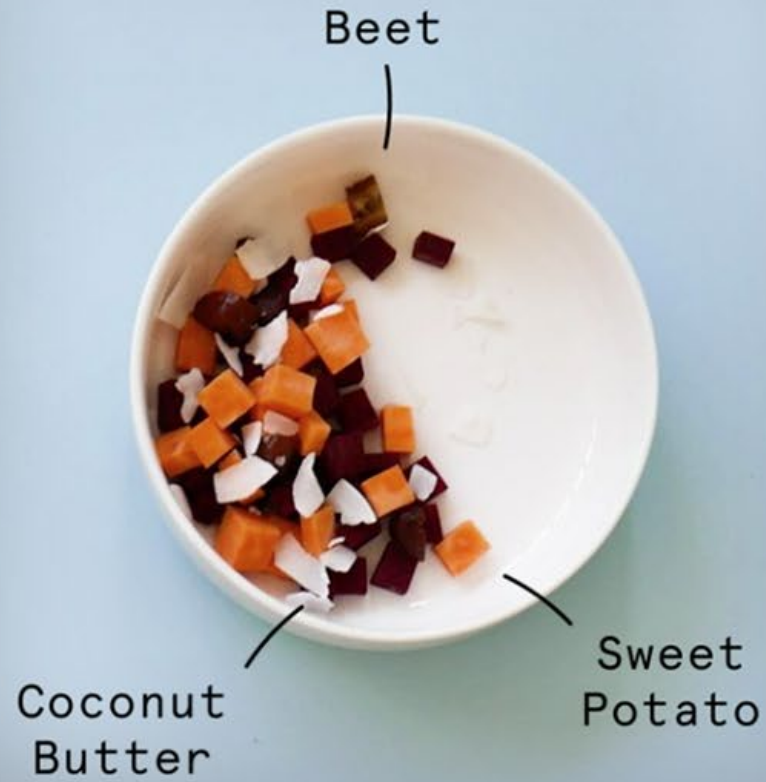
[Apply Now >](#)

RAISED REAL

Raised Real wanted to shake up their paid social acquisition efforts by enlisting the help of an experienced digital agency. We worked closely with them to use influencer based video assets in conjunction with colorful imagery of their unique product and compelling messaging in order to create conversion oriented facebook and instagram assets. Our main goal has been to communicate the uniqueness and key value propositions of their varied offering, when compared to traditional baby food products.



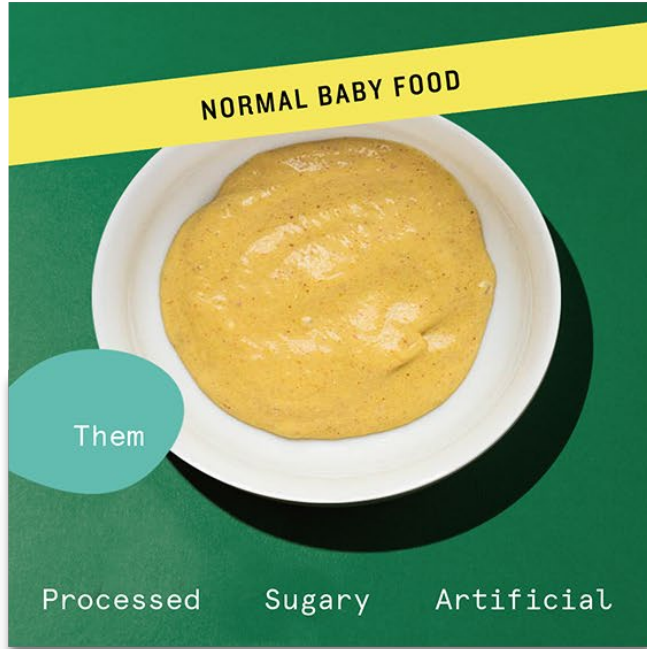
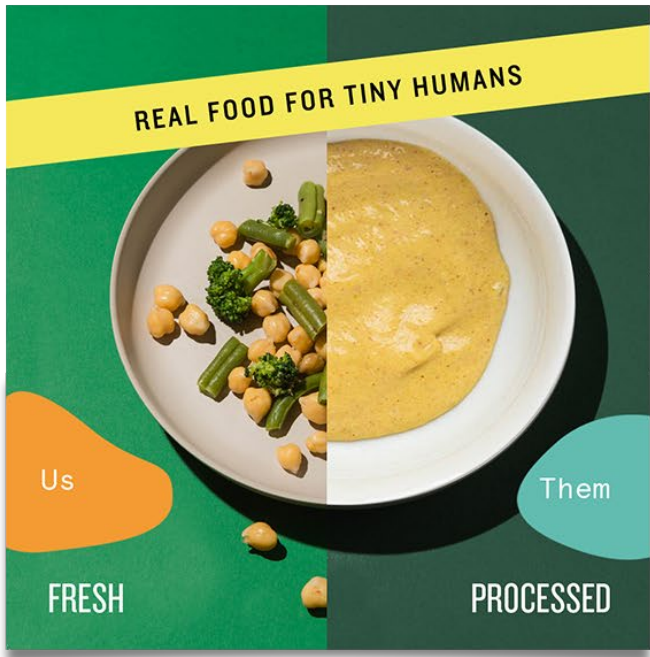
FINGER FRIENDLY FOOD FOR TINY HUMANS



0:02 / 0:10

720p

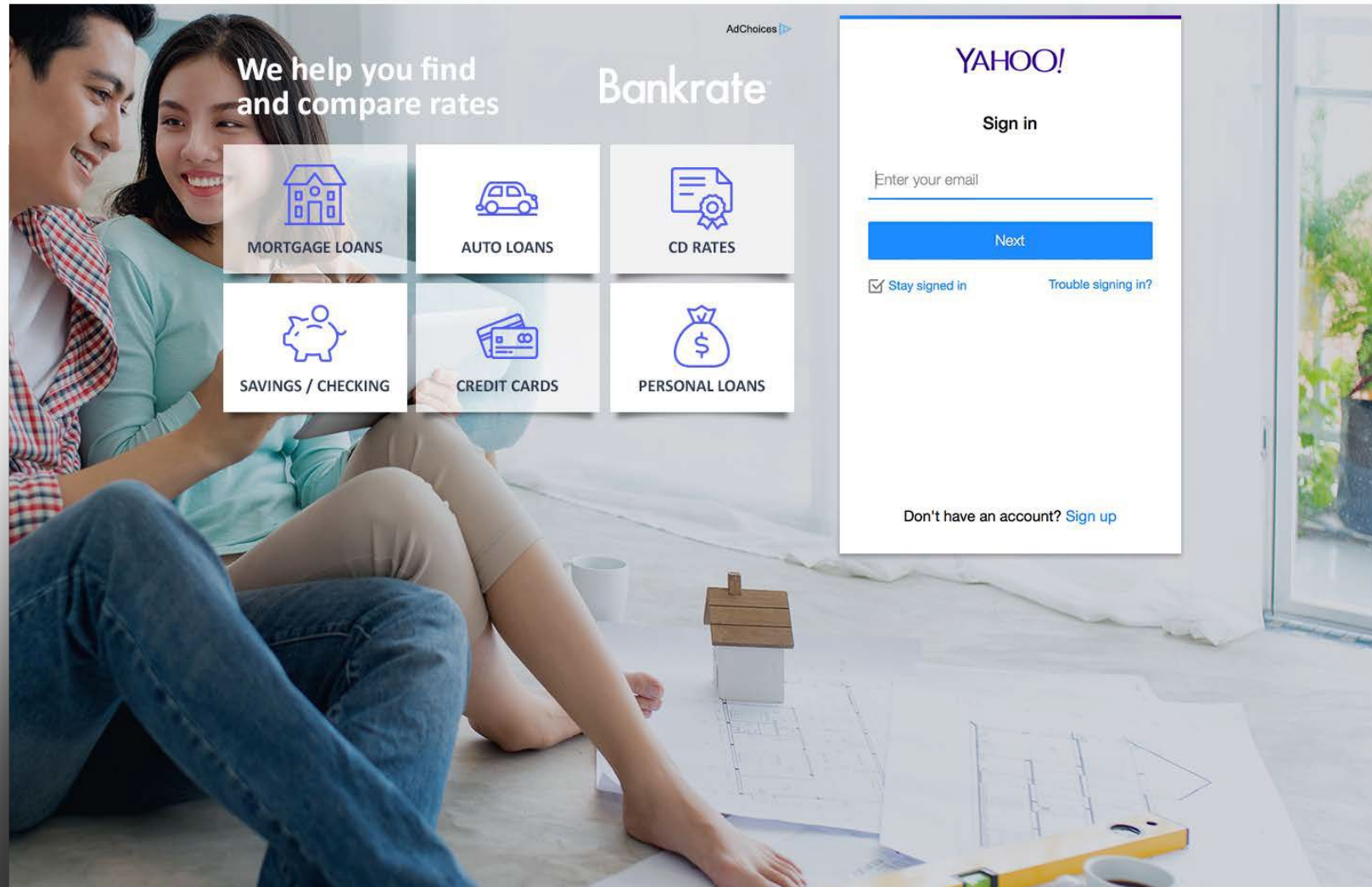






Bankrate™







As one of the largest mortgage and loan comparison sites in the United States, bankrate.com is up against stiff competition from major corporate players such as lendingtree.com. In order to reach more customers, they needed an agency that could improve on their existing interactive HTML 5 based promotional assets, and also take on the task of integrating their API data directly into feeds that could be used to dynamically display rate information through Google Doubleclick. We were able to custom script API middleware, configure doubleclick to accept the required data, and produce placements that have since produced excellent conversions. We continue to create new iterations, build new ad concepts and diversify the types of digital media being served.



We help you find
and compare rates

Bankrate

AdChoices

 MORTGAGE LOANS	 AUTO LOANS	 CD RATES
 SAVINGS / CHECKING	 CREDIT CARDS	 PERSONAL LOANS

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TODAY'S MORTGAGE RATES

REFINANCE NEW YORK, NY

<p>3.951% APR As of 5/22/2017 3.875% Rate At 0 pts 30 yr fixed refi</p> <p>NEXT</p> <p><small>Lender info NMLS #4117490</small></p>	<p>4.011% APR As of 5/22/2017 4.000% Rate At 0 pts 30 yr fixed refi</p> <p>NEXT</p> <p><small>Lender info NMLS #412915</small></p>
<p>4.115% APR As of 5/22/2017 4.115% Rate At 0 pts 30 yr fixed refi</p> <p>NEXT</p> <p><small>Lender info NMLS #4117490</small></p>	<p>4.202% APR As of 5/22/2017 4.125% Rate At 0 pts 30 yr fixed refi</p> <p>NEXT</p> <p><small>Lender info NMLS #412915</small></p>

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YOU COULD SAVE \$30K+ ON YOUR MORTGAGE OVER THE LIFE OF THE LOAN

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NATIONAL AVERAGE 4.2%

BANKRATE MORTGAGE RATE 3.8%

SAVE UP TO 30K ON YOUR MORTGAGE

[CALCULATE MORTGAGE PAYMENT](#)

GET THE SAVINGS ACCOUNT YOU DESERVE



AVERAGE SAVING RATE .02%


BANKRATE SAVING RATE 1.2%

RATES 10X THE NAT'L AVG.

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TODAY'S MORTGAGE RATES
REFINANCE • NEW YORK, NY

 <p>3.951% APR As of 5/22/2017 3.875% Rate At 0 pts 30 yr fixed refi</p> <p>NEXT</p> <p>Lender info NMLS #417490</p>	 <p>4.011% APR As of 5/22/2017 4.000% Rate At 0 pts 30 yr fixed refi</p> <p>NEXT</p> <p>Lender info NMLS #412915</p>
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TODAY'S MORTGAGE RATES

<p>15 YEARS REFINANCE RATE</p> <p>2.95% APR</p> <p>LEARN MORE</p>	<p>30 YEARS REFINANCE RATE</p> <p>3.7% APR</p> <p>LEARN MORE</p>
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Bankrate
TODAY'S MORTGAGE RATES
3.04% APR
CALCULATE NEW PAYMENT

15 yr fixed refi	3.71% APR
30 yr fixed refi	3.04% APR
5/1 arm refi	3.70% APR

CALCULATE PAYMENT

Bankrate
PAY OFF YOUR MORTGAGE SOONER

\$500,000 REMAINING BALANCE

RECALCULATE PAYMENT

Bankrate
TODAY'S MORTGAGE RATES
3.04% APR
15-YEAR FIXED

LOAN AMOUNT: **\$530,000**

LOCK IN YOUR RATE



DOORDASH MERCHANT

It's no secret that Americans love food. It is that love that has helped DoorDash become the nation's number one online delivery app. In effort to expand their social impact and engage more customers, DoorDash's dedicated marketing partner recently engaged our agency to create a host of advertising assets, from social media banners to animated videos.



DoorDash delivers more restaurant orders than any other platform



America's **number one** restaurant delivery app



Are you hungry for
more restaurant
orders?



Serve more
customers



Send more
deliveries



Make more
\$\$\$

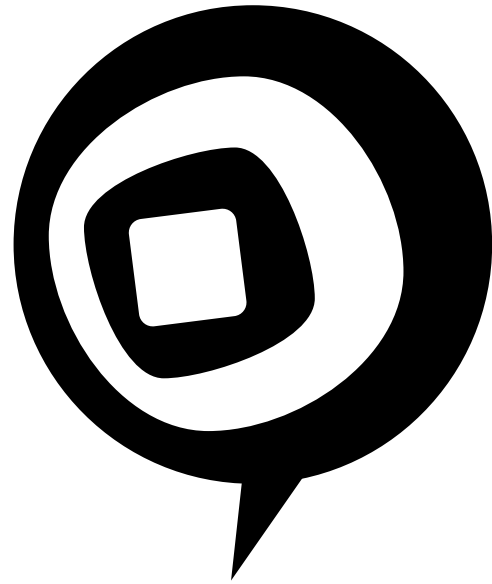


Let's
cook!



Start your free trial

Sign Up



SHALL WE CHAT?

We'd love to learn more about you and your business. So feel free to get in touch and let's make some magic together.



THANKS